

Table of Contents

| | |
|--|-----|
| Consequences of Corporate Social Responsibility Approach in Voluntary European and Global “Responsible” Initiatives <i>Pavel Adámek</i> | 19 |
| Implementation of Good Governance Concept in the European Union Member Countries <i>Eva Ardielli</i> | 28 |
| Changes in Level of Socio-Economic Development of EU Member Countries in the 2004-2013 Period – Taxonomic Analysis <i>Wojciech Bąba</i> | 37 |
| The Aftermath of the Crisis on Banking Systems of New EU Member States: Does the Entry Mode Matter? <i>Daniel Badulescu, Radu Moruțan</i> | 46 |
| World Oil Market - New Challenges and Increasing Risks in the Context of Resulting Consequences for the Competitiveness of the EU <i>Peter Baláž, Lukáš Harvánek, Michaela Královičová</i> | 57 |
| Co-opetition of Enterprises in Terms of the European Competition Policy <i>Agnieszka Barcik</i> | 65 |
| EU-Ukraine Trade Relations <i>Dáša Bebiaková</i> | 72 |
| Center of Main Interest (COMI) Principle in the New EU Regulation on Insolvency Proceedings <i>Alexander J. Bělohávek</i> | 80 |
| The Impact of Tax Competition on the FDI Flows within EU in Conditions of Globalization <i>Beata Blechová</i> | 93 |
| The Development of Tourism in the Czech and Slovak Republics as the Result of European Integration Processes <i>Hanne-Lore Bobáková, Martina Chylková</i> | 100 |
| Social Cohesion Between Regions: Bratislava Region and Košice Region <i>Ol'ga Bočáková</i> | 108 |
| Productivity in the European Union: Do Labour Market Institutions Really Matter? <i>Petra Čekmeová</i> | 116 |
| Analysis of Logistics Communication of SMEs with their Environs in the Region NUTS II: Case Study for Moravian Silesian Region <i>Šárka Čemerková</i> | 125 |

Enhancing Competitiveness of Human Capital to Meet the Labour Market Demands in the EU

Elena Delgadová, Monika Gullerová, Miquel Oltra Albiach 133

Building Credibility in a Small-Open Economy: A Case of the Bank of Albania

Ján Dráb, Daniel Dujava, Nevila Mehmetaj..... 140

Climate Change in the Sustainable Development Context with the Focus on the EU

Magdaléna Drastichová..... 149

Method Matters: Essays on the Selected Econometric Techniques for Modelling of Economic Convergence

Kateřina Dvoroková..... 161

Proximity and Cohesion within the European Territorial Cooperation Programmes in 2014-2020

Małgorzata Dziembala 173

Contemporary Challenges of Human Resources Management in Small and Medium Enterprises in Conditions of European Integration on the Example of Region of Silesia in Poland

Joanna Dzieńdziora, Małgorzata Smolarek..... 182

Restructuring of Small and Medium-Sized Enterprises – the European Perspective

Piotr Dziwiński..... 190

Contradictions of Formation of the Global Economic Governance System

Nikolay Eletsy..... 197

Economic Activity and Economic Ethics in the Context of Globalization

Jaromír Feber, Jelena Petrucijová..... 210

The Effects of ENP on Maghreb Sub-Regional Integration

Fátima Fernández 221

Trade in Value Added and Its Impact on the Czech Foreign Trade

Lenka Fojtíková, Bohdan Vahalík..... 229

Instruments for Innovation Support and Their Classification: an Example of Instruments used in European Countries

Šárka Fránková 239

EU Integration for a Successful Eastern Partnership: Trade and Sustainability

Patrizia Gazzola, Eka Sepashvili, Antonio Lo Parco..... 247

European Integration of Moldova – Opportunities and Threats

Sergiu Gherbovet..... 255

Rating of European Housing Markets by Multi-Objective Evaluation Method

Iwona Gorzeń-Mitka, Andrzej Skibiński, Anna Lemańska-Majdzik..... 263

Interpretation of Precautionary Principle in Trade Disputes between the EU and the US

Nicole Grmelová.....273

Limits of Liberal Democracy in V4 Countries in Context of EU Imbalance between Economic and Politic Integration

Olga Gubová282

Effects of Economic Sanctions on EU-Russia Integration Processes: Selecting Regional Partners

Albina Gukova, Irina Anikina, Anna Chekalkina, Inna Skrynnikova.....290

Selected Aspects of a European Company Incorporated under the European Law

Jana Hakalová, Marcela Palochová, Yveta Pšenková.....300

Impact of Selected R&D Indicators on Competitiveness of the European Union Countries

Martina Halásková, Svatopluk Slovák, Renáta Halásková309

Globalization and Political Economy of Speed

Tomáš Hauer319

The Evaluation of Regional Competitiveness in the Context of Cluster Potential

Katarína Havierníková, Dana Jašková, Emília Krajňáková.....326

The Financial Position of the Hotel Industry in the Czech Republic

Tomáš Heryán, Veronika Kajurová.....335

Some Evidence on the Response of Eurozone Export Structure to Exchange Rate Shocks: a FAVAR Approach

Martin Hodula, Bohdan Vahalík, Markéta Dolinová.....341

EU Electricity Market in Context of EU Competitiveness

Martin Hon, Iva Honová350

Growing Energy Dependence: A Security Risk for the EU

Michaela Horúcková.....359

Migration Policy – the Link Between the Visegrad Group Countries and the European Union

Peter Horváth.....368

Which Government Bond Spread Predicts the Future Economic Growth the Best?

Jana Hvozdenická.....376

Quality of Higher Education as a Factor of European Companies' Competitiveness – Case of Poland-Czech Republic Cross-Border

Marcin Jakubiec383

| | |
|--|-----|
| Banking Union and the Stability of the Financial System in EU <i>Eva Jančíková, Janka Pásztorová</i> | 391 |
| Eurozone Housekeeping – Stock and Flow Perspective <i>Jan Jonáš, Ondřej Komínek</i> | 399 |
| Chosen Theoretical and Practical Areas of Green Logistics Management in Transport Sector in European Union <i>Marta Kadlubek</i> | 407 |
| Green Competitiveness of the EU Countries <i>Armand Kasztelan</i> | 415 |
| Common Security and Defence Policy of European Union in Light of Contemporary Security Threats <i>Radomír Kaňa, Monika Mynarzová</i> | 425 |
| Development of Rural Social Infrastructure Services Promoting Elderly Integration to Society <i>Ilona Kiaušienė, Gintarė Vaznonienė</i> | 434 |
| Shopping Typology of Generation Y in selected European Union Countries <i>Petra Klapilová Krbová, Šárka Velčovská</i> | 443 |
| Development of Innovation Cooperation via Competence Centres <i>Viktorie Klímová, Vladimír Žitek</i> | 455 |
| Positives and Negatives of the European Digital Single Market <i>David Kollár, Michaela Melková</i> | 463 |
| Effects of the EU Competition Policy and Strategy Europe 2020 Symbiosis <i>Marcel Kordoš</i> | 472 |
| Value and Commodity Structure of the West Africa's Exports to the European Union <i>Eva Kovářová</i> | 480 |
| Breach of Budgetary Discipline as a Direct Consequence of the Breach of Conditions in the Management of the EU Funds <i>Michal Kozíel</i> | 489 |
| Application of Decision Analysis at Trading of Goods in the Selected European Union Member State <i>Michal Krajňák, Kateřina Krzikallová</i> | 497 |
| Major Trends and Developments in the Insurance Markets <i>Martina Krügerová</i> | 507 |
| Standard of Life in the Changes of Time: Real Socialism and Democratic Capitalism <i>Darina Kubičková</i> | 517 |

Europeinization of Central European Countries*Irah Kučerová*..... 525**Multi-criteria Analysis of the Involvement of European Union Member States in B2C E-commerce***Hana Kunešová* 536**Planning and Implementation of Infrastructure Investments Financed from EU Funds in Czystochowa in 2010-2015***Olga Ławińska*..... 546**Internationalization of Small and Medium-Sized Enterprises in the Slovak Republic***Renáta Madzinová*..... 555**The Principle of Universality versus the Principle of Territoriality in the European Insolvency Law***Silvie Mahdalová*..... 564**The Issue of Competitiveness: A Case of Visegrad Group Plus Countries***Ingrid Majerová, Jan Nevima* 572**Collapse of European Union and Eurozone: Protecting Financial Stability, Perspective of Competitiveness in Upcoming Globalized World?***Florian Margan*..... 584**Member States' Sovereignty and Freedom of Movement of Union Citizens***Solange Maslowski*..... 594**Changing of EU Project and Grant Management Approach in Response to New Trends of Programming Period 2014–2020***Lukáš Melecký*..... 605**The Reasons of Possible “Brexit” From the European Union***Matúš Meluš*..... 615**Directions of Changes in the Sustainable Development of Transport in Poland in the Context of European Integration***Agata Mesjasz-Lech* 623**Solidarity – A Forgotten European Value or Panacea to the EU Crises?***Renata Mieńkowska-Norkienė*..... 631**25th Anniversary of the Visegrad Group Formation in the Context of the EU Cohesion***Eva Minarčíková* 640**Ever-Closer or Multi-Speed Union***Boris Navrátil*..... 649**The Migration and the Search for European Identity***Lubomír Nenička* 656

| | |
|--|-----|
| Polish Hospital Treatment Considering the Social Development of the Country Compared to the European Union Reality <i>Sylvia Nieszporska</i> | 664 |
| Migration – Models and Principles of Immigrant Integration <i>Monika Nová</i> | 673 |
| European Integration in Rural Areas Through Local Action Groups – Complexity of the Implementation of Local Development in the Czech Republic <i>Svatava Nunvářová</i> | 679 |
| Third Countries Migration and the Immigrant Investor Programs in the EU – the Case of Chinese Immigrants in Portugal <i>Barbora Olejárová, Peter Čajka</i> | 689 |
| CSR Reporting in Slovakia <i>Renáta Pakšiová</i> | 698 |
| Support of Social Innovations: Subsidies from the Operational Programme Education for Competitiveness <i>Zuzana Palová, Jarmila Šebestová</i> | 708 |
| Latin American Integration: Its Main Trends and Comparison with the European Experience <i>Nikola Pařízková</i> | 716 |
| Taxes and Contributions Costs of Slovak Companies from the Viewpoint of the Economy's Competitiveness <i>Luboš Pavelka, Peter Krchnák</i> | 724 |
| Technological Clusters in Europe as a Tool of a European Industrial Policy based on Innovation <i>Enrica Pavione, Roberta Pezzetti</i> | 731 |
| Factors Affecting Online Group-Buying Intention in the Selected Countries of the EU: An Extended Perspective on the Theory of Planned Behaviour <i>Pavčina Pawlasová</i> | 738 |
| Czech Pig Farming Sector after the Entrance to the European Union <i>Marie Pechrová, Tomáš Medonos</i> | 746 |
| Selected Macroeconomic Factors of the Business Environment and their Development since the Czech Republic Joined the European Union <i>Pavčina Pellešová</i> | 755 |
| When Culture Hampers European Integration – the Case of Denmark's EU Cooperation <i>Jepp Juul Petersen</i> | 763 |

Regional State Aid and Its Impact on the Competitiveness of the EU Member States*Piotr Podsiadło*..... 771**Modelling European Socio-economic-political Issues: The Spanish Mortgage Market***Elena De la Poza-Plaza, Lucas Jódar*..... 782**International Economic Integration: Realities and Perspectives (the case of Eurasian Economic Union (EEU))***Maxim Pridachuk, Marina Tolstel* 790**Free Movement of Workers within the European Union in terms of Private International Law***Kateřina Remsová*..... 800**Euroscepticism of Euroenthusiasts***Rafał Riedel*..... 808**National Disparities in the European Union: Convergence or Divergence?***Dmitry Rudenko, Nikolay Didenko*..... 813**Green Jobs***Małgorzata Rutkowska-Podołowska, Adam Sulich, Nina Szczygieł*..... 822**Bancassurance as a Source of Financing Eco-investments: The Polish Case within the European Context***Małgorzata Rutkowska-Podołowska, Nina Szczygieł*..... 830**Comparison of the V4 Economies According to International Competitiveness Indices and the Basic Pillars of the Knowledge Economy***Viera Ružeková, Elena Kašťáková, Matúš Žatko* 838**Dispute Between Member States and the European Commission on the Extent of the Delegated Powers***Jitka Savin* 849**Factors Differentiating the Level of Innovation of the Visegrad Group Countries***Monika Sipa, Anna Lemańska-Majdzik, Małgorzata Okręglicka*..... 858**Analysis of the Structure of Primary Energy Production in Poland Against the European Union***Wioletta Skrodzka*..... 867**Changing Role of the State in Slovenian Economy: Privatisation under European and International Pressure***Miklós Somai*..... 875

Brand Awareness of Mobile Phones Perceived by Generation Y in the European Context

Vojtěch Spáčil..... 883

The Spectre of Deflation in the Euro Area

Lenka Spáčilová 891

Practical Aspects of EU Project and Grant Management in Programming Period 2014-2020

Michaela Staníčková 898

The Analysis of Public Health Care Expenditure in the Selected EU Countries as the Basis of the Decision Making Process in the Common Health Policy

Agnieszka Strzelecka 908

Virtual Weakness of Europe of Regions: the Case of the Czech Republic

Jan Sucháček..... 918

The Young People's Labour Market and Crisis of Integration in European Union

Adam Sulich..... 926

Illusion Euro or the Price-Quality Ratio - Changes in the Market of Tourist Services in Slovakia

Marek Szajt..... 935

Real Societal Impact of Projects Supported within Human Resources and Employment Operational Programme in Selected Czech Regions

Jarmila Šebestová, Zuzana Palová..... 943

Absorption Capacity of the Czech Republic to the European Union Funds

Alice Šedivá Neckářová, Richard Šedivý..... 953

Analysis of The Main Causes of Brexit and Its Potential Consequences

Michaela Ševčíková..... 961

The Challenges of Migration to the European Union for Demographic Modelling

Ondřej Šimpach, Marie Pechrová..... 970

The Issue of the Application of Tax Losses in the Context of Effort to the CCCTB Implementattion in the EU Member States

Jan Široký..... 978

Regional Disparities of the Migration Behaviour in the European Union

Ivan Šotkovský..... 987

A Closer Look at the Definitions of Problem Loans: Analysis with Using the Data for the Czech Republic

Monika Šulganová..... 996

| | |
|---|------|
| Informality and the Institutional Change in Kosovo <i>Ewelina Targosz</i> | 1005 |
| Analysis of the Sources of the European Union Crisis <i>Helena Tendera-Właszczuk</i> | 1013 |
| Sectoral Specialization as a Source of Competitiveness: Case Study on ICT Sector in V4+ Countries <i>Kamila Turečková</i> | 1023 |
| Trade with BRICS: Effect of Transportation Costs <i>Bohdan Vahalík, Lenka Fojtíková</i> | 1030 |
| Attitudes to the Modern Technology in the Selected Countries of the EU <i>Jana Valečková</i> | 1043 |
| Global Public Goods and Integration <i>František Varadzin</i> | 1052 |
| Members of the European Union as a Single Economic Unit and its Spatial Autocorrelation <i>Roman Vavrek, Eva Ardielli, Jaroslav Gonos</i> | 1060 |
| Consumer Attitudes Towards Food Quality Labels in Selected European Union Countries <i>Šárka Velčovská, Petra Klapilová Krbová</i> | 1068 |
| Alternative Views on the Debt Financing of Public Sector in the EU <i>Martin Vološin, Darina Vološinová</i> | 1078 |
| The Assessment of Market Risk for the Socially Responsible Companies in the Background of the EU Climate Policy <i>Aneta Włodarczyk</i> | 1085 |
| Threats and Challenges to EU Energy Security <i>Magdalena Zajączkowska</i> | 1096 |
| The Principle of Procedural Economy in the Context of the Taking of Evidence in the European Area of Justice <i>Lucie Zavadilová</i> | 1103 |
| Impact of Bank Bailouts on the European Integration <i>Alena Zemplerová</i> | 1111 |
| Current Issues of Legal and Illegal Migration in Slovakia <i>Otília Zorkóciová, Lucia Ďuranová</i> | 1120 |
| Influence of Competence Centres on the Development of Innovations <i>Vladimír Žitek, Viktorie Klímová</i> | 1130 |