

Content

1	Introduction and theoretical background	5
2	Objectives of the project: Crisis Management: National Responses to Potential Risks to the International Holiday Market posed by the COVID-19 Pandemic in the Hotel Industry	16
2.1	Methodology and methods	17
3	Pieces of evidence and evaluation of the hotel industry in selected countries Croatia, Czech Republic, Hungary, North Makedonia, Slovakia, Turkey, Ukraine.....	22
3.1	Economy, initiatives and state financial support to the hotels..	27
3.2	Innovations in hotels during the period of COVID-19	33
3.3	Consequences of the pandemic crisis	35
4	Analysis of selected indicators in the hotel industry of selected countries.....	37
4.1	Economy dimension	37
4.2	Hotel product	42
5	Conclusion.....	52
	Bibliography	55
	Attachment – Questionnaire in English.....	60
	List of tables.....	65
	List of figures.....	66