

## Table of contents

Svatopluk Kapounek, Veronika Krůtilová: Editorial.....	1
Eva Abramuszkinová Pavlíková, Michaela Šmídová: Do we know the attitudes of future managers and other professions?.....	3
Daniel Anarfi, Danuse Nerudova: Profit Shift and the Tax Response of Multinational Banks in Eastern Europe.....	13
Jiří Balej, Dan Komosný, Petr Zach: How can measurement of delay be helpful for geolocation databases?.....	24
Dastan Bamwesigye, Emmanuel Kweku Appeagyei Sakyi: A Time Series Analysis of Agriculture Production and Food Security in Ghana.....	33
Dastan Bamwesigye, Abel Zico, Ivana Blazkova: Assessment Of Market Dominant Position in the European Union.....	41
Lucia Bartková, Mária Pomffyová: Importance and function of marketing analysis of competition as a support of managerial decision-making process within competing environment.....	48
Ladislav Bažó, Viola Šuterová: Influence of internal factors on the growth of gazelles in selected service sectors in Slovakia.....	58
Agnieszka Bem, Paweł Prędkiewicz, Paulina Ucieklak-Jeż, Rafał Siedlecki: Technical efficiency of health care systems in CEE countries – DEA approach.....	68
Luděk Benada: Comparison of the hedging performance in crude oil and natural gas.....	78
Renáta Benda-Prokeinová, Peter Bielik, Martina Hanová: Rationality and paradoxes in consumer behavior.....	87
Irena Benešová, Zuzana Dlubalová, Lenka Rumánková, Adriana Laputkova: Economic convergence of the post-Soviet countries.....	97
Michal Beňo, Darina Saxunová: Revealed comparative advantage: a case study for Austria versus the Czech Republic and Slovakia.....	106
Iлона Berková, Markéta Adamová, Kristýna Nývltova: Dependence between selected perspectives in the Balanced Scorecard.....	115
Agnieszka Bienkowska, Anna Zabłocka-Kluczka: The impact of organisational trust on the functioning of Polish accredited testing and calibration laboratories.....	127
Nad'a Birčiaková, Jana Stávková, Jana Turčínková: Differences in living standards between Town and Country in the Czech Republic.....	140
Lina Bivainiene, Teodoras Tamosiunas: City brand management strategy.....	151
Anna Bluszcz, Anna Kijewska: Economic growth and the level of emission of the Visegrad Group compared to other EU countries.....	158
Jaroslav Bukovina, Svatopluk Kapounek: Google Queries as Indicator of Mortgage Demand: Evidence from Wavelet Analysis.....	167

Jiří Čerkasov, Jan Huml, Lucie Vokáčová, Klára Margarisová: Consumer's attitudes to Corporate Social Responsibility.....	176
Eva Daniela Cvik, Radka MacGregor Pelikánová: The Transposition of the Mortgage Credit Directive and the Czech Perception of its Impacts.....	184
Karolina Daszyńska-Żygadło, Magdalena Ligus: Impact of risk factors on market value of companies from Polish renewable energy sector in changing regulatory environment .....	195
Monika Dávideková, Michal Greguš ml.: Concept Proposal for Integration of Virtual Team Collaboration in a University Study Subject.....	206
Petr David: A Piece to the Puzzle of Lorenz Curve and Gini Coefficient – Instruments for Evaluation of Fairness.....	216
Galina Deeva: How to measure risk in asset pricing models: entropy or beta?.....	224
Oleg Deev, Nino Khazalia: A Note on Effects of Corporate Governance and Social Responsibility in Insurance.....	231
Lenka Fojtíková: China after 15 Years in the WTO: What Role Does the Chinese State Play?.....	241
Sylvie Formánková, Andrea Hrdličková, Tomáš Grabec: Perception of Corporate Social Responsibility of South Moravian Region by Enterprises.....	251
Blanka Francová: Exchange rate risk and price of government bonds: A test of international arbitrage pricing theory.....	261
Jindřich Fuka, Dagmar Bednářová: Suggestion system in selected company.....	268
Patrizia Gazzola, Monica de Melo Freitas: Mapping the Social Responsibility in Public-Private Hospitals of Portugal.....	279
Miloš Grásgruber, Milena Otavová, Tereza Bělochová: Impacts of application expenses on self-employment revenues.....	290
Michal Greguš, Soňa Davideková: Interactive Collective Decision Making Integrated by Mobile ICT.....	298
Petr Habanec, Hana Bohušová: Deferred tax materiality report in accordance with Czech national legislation and with IFRS.....	308
Tomáš Heryán: How is a hotel's turnover affected by foreign exchange interventions in the Czech Republic? .....	318
Marian Holienka, Peter Gál, Zuzana Kovačičová: Student Entrepreneurs: Doers, Procrastinators, and Dreamers.....	326
Elena Horská, Ludmila Nagyová, Serhiy Moroz, Zuzana Poláková: The impact of foreign direct investment on economic development of regions of Ukraine.....	337
Zuzana Chvátalová, Jiří Hřebíček: Selected Aspects to Determine of Sustainable Value in Enterprise Practice.....	347
Jozef Jackuliak, Mária Bohdalová: Credit Behaviour of Clients in Slovakia and the Czech Republic.....	357

Agnieszka Jachowicz: The influence of tax policies on sustainable development in Poland and the Czech Republic.....	368
Martin Janků, Karel Marek: Licence Agreements in the Context of the New Civil Code .....	379
Martin Janků: Family enterprise – New Rules of the Czech Civil Code in Legal and Economic Context.....	390
Vita Juknevičienė: Access to knowledge for the development of a regional innovation system: a case of Lithuanian regions.....	401
Damian Kaźmierczak: Private or Public Offerings of Convertible Bonds? A Dilemma of Hybrid Debt Issuers.....	412
Iłona Kiaušienė, Gintarė Vaznonienė: Economic possibilities of elderly people.....	422
Jaroslava Klegová, Ivana Rábová: Enterprise Content Management and Search Strategy .....	432
Ingrida Košičiarová, Ľudmila Nagyová, Mária Holienčinová: Consumer behavior on the market of yoghurts – a case study of Slovak Republic.....	441
Jaromír Landa, Pavel Turčíněk: Identification of important places for the first year university student for the purpose of interactive map creation.....	451
Regina Lenart-Gansiniec: Factors which have an impact on making decisions about crowdsourcing.....	458
Dagmar Lesakova: The impact of store design on shopping behavior.....	471
Matěj Liberda: Metal markets drivers.....	480
Benjamin Maier: Increasing responsibility of manufacturing companies to the environment – an introduction to environmental management systems .....	489
Marina Malkina: Influence of the industrial structure of economy on the risk component of regions' tax system: case of Russia.....	496
Anna Manowska, Aurelia Rybak: Present situation and forecasts for Polish hard coal market and Poland's energy Policy.....	506
Klára Margarisová, Lucie Vokáčová, Kateřina Kuralová, Jiří Čerkasov, Jan Huml: Key attributes of a regional product: Consumer perception.....	516
Jakub Marszałek: Ownership concentration as a determinant of the convertible debt financing.....	523
Sabina Mašová, Markéta Smutná, Jana Gláserová, Milena Otavová: Motives and barriers to mergers of companies and cooperatives.....	533
Inese Mavlutova, Gunta Innuse, Anda Ziemele: Improvement Opportunities To Increase the Business Efficiency of Mechanical Engineer And Metalworking in Latvia.....	543
Rajmund Mirdala: Decomposing Sovereign Debt Yields in the New Euro Area Member Countries into Inflation Expectations and Expected Real Interest Rates.....	555

Stanislav Mokřý, Petra Sukeníková, Ondřej Dufek, Denis Drexler: Email marketing and generation Z: eye-tracking experiment.....	568
Josef F. Palán: A Proposal on Eu Reforms.....	577
Petra Palátová, Václav Štícha: The role of forests in the bioeconomy.....	587
Pavína Pawlasová, Vojtěch Klézl: The Application of Expectation Confirmation Model on the Consumers' Satisfaction with Online Group-Buying Purchases in the South Korea .....	593
Anna Pilková, Marian Holienka, Zuzana Jančovičová: Key drivers of entrepreneurial intentions of youth in Visegrad countries.....	603
Karolina Piwowarczyk: The Effectiveness of Agile Programming Illustrated with the Example of HaMIS.....	613
Tomáš Plíhal, Martina Sponerová, Miroslav Sponer: Comparison of Bankruptcy Prediction Models in Relation to SME segment in the Czech Republic.....	623
Piotr Podsiadlo: State Aid in the Agricultural Sector and its impact on the competitiveness of the EU Member States.....	632
Mária Pomffyová, Mária Kožárová: Innovative perspectives of business management .....	643
Łukasz Popławski, Małgorzata Rutkowska-Podołowska: The Ecodevelopment of Protected Areas in Poland – Payment for Environmental Protection in Opinion of Inhabitants for Farmers and Enterprises.....	653
Tomáš Pražák: The Importance of Financial Ratios for Predict Stock Price Trends: The Evidence from the Visegrad Group.....	663
Jan Přichystal, Jiří Fuchs, David Procházka, František Dařena, Jiří Lýsek, Pavel Turčíněk, Dan Vybíral, Karel Zídek, Tomáš Koubek: The system for selecting suppliers based on user requirements.....	673
David Procházka: Financial Performance and Effective Tax Rates of Czech Subsidiaries under Foreign Control.....	683
Ivo Pisařovic, David Procházka, Jaromír Landa, Jan Kolomazník, Karel Zídek, Lukáš Franěk: Collaborative Real-Time Mobile Mapping.....	694
Jana Procházková, Daniel Mrkvička: Solar potential evaluation from point cloud data .....	702
Ebo Tawiah Quartey, Simona Miškolci: Prospects of Green entrepreneurship as a driver for sustainable and inclusive economic growth in rural Ghana.....	712
Petra Růčková, René Wolny: The Impact of Capital Structure on Profitability: An Empirical Analysis of Energy Sector in Czech Republic, Slovak Republic and Republic of Poland .....	721
Michal Rychnovský: Solving the Fraud Detection Problem.....	731
Adam Ryszko: Eco-innovation performance and selected competitiveness issues perceived by managers in the EU member states – a cross-country analysis.....	741

Mehrzad Saeedikiya, Zeynab Aeeni, Mahmoud Motavaseli, Jahangir Yadolahi Farsi: The Effect of Innovation on Growth Aspirations and Internationalization in Firms: Africa Compared to the Protestant Europe.....	752
Petra Šánová, Andrea Jindrová, Jitka Svobodová, Zuzana Dlubalová, Adriana Laputková, Lenka Hradecká: Evaluation of the impact of selected factors on consumer behaviour when purchasing local food in a particular region.....	764
Markéta Šeligová: The Effect of Funding Sources on Liquidity of Companies in Selected Sectors in the Czech Republic.....	774
Rafał Siedlecki, Agnieszka Bem, Paweł Prędkiewicz, Paulina Ucieklak-Jeż: GDP versus health expenditure – is there any tendency? CEE countries case.....	785
Mária Sirotiakova, Mária Pomffyová: Effect of multicultural and language barriers on level of competition awareness.....	794
Hana Skalická: Procedural aspects of the Common Corporate Consolidated Tax Base.....	804
Roman Skalický: The relation between the company financial brand value and the company market value.....	814
Vojtěch Spáčil, Karel Kraus: Intergenerational Analysis of Preferences of Information Sources in the Banking Market.....	823
Krzysztof Surówka: Financial problems of the functioning of local governments units in Poland.....	833
Irena Szarowská: Fiscal R&D incentives and tax subsidy in selected EU countries.....	844
Veronika Terberová, Jan Vavřina: Economic aspects of safety and quality food production: The case of small and medium sized businesses settled in the Czech Republic.....	855
Jolán Velencei: Modeling the Reality of Decision Making with the Doctus Knowledge-based System.....	865
Nahanga Verter: The performance of groundnut products in the world: a case of peanut pyramid in Nigeria.....	872
Lucie Veselá: Determinants of electronic data interchange adoption.....	883
Lenka Veselovská: Analysis of mathematical programm applications in production enterprises.....	894
Bohumil Vitek, Michal Mitošinka: Special cases of damage compensation – liability for damage caused by thing during the provision of medical services.....	902
Viktor Vojtko, Radim Dušek: Filling the gap between theory and practice by business simulation games.....	908
Lucie Vokáčová, Klára Margarisová: Brand of regional products in the Czech Republic.....	919
Jaroslav Vrchota, Petr Řehoř: Influence of Strategic Management on the Importance of Crises in Farms in the Czech Republic.....	930

Dan Vybíral, David Procházka: Identification of human behavior based on analysis of cellphone location data.....	940
Emil Wojčák, Matúš Baráth: The Impact of Hofstede's Dimensions on Telework.....	950
Marek Záboj: Benchmarking in Travel Agencies Management through Regression Analysis.....	961
Jan Žižka, Arnošt Svoboda, František Dařena: Selecting Characteristic Patterns of Text Contributions to Social Networks Using Instance-Based Learning Algorithm IBL-2 .....	971