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CONTEMPORARY TRENDS IN FURTHER CORPORATE EDUCATION AND TRAINING

Abstract:

Management of further corporate education is an important part of human resources development (HRD) in an organisation. Its aim is to ensure the development of human resources by means of applying methods of innovative education, the focus of which is on the effective improvement of work performance. Motivating employees and developing a highly efficient education system leads to high performance, increase in employees' knowledge and skills, and satisfying customer needs. The aim of the present paper is to describe methods of education applied in real-life conditions of Slovak enterprises and characterise employee attitudes to further corporate education, currently most frequently applied methods in further corporate education, e.g. coaching, mentoring, action learning, teamworking or case studies. The paper is a partial result of the authors' output from third stage the research project KEGA 006EU-4/2013 – "Methods and principles applied in the preparation of structure and content of subject disciplines supporting the development of economics knowledge and business skills in students of non-economic Master's study programmes."

Keywords:

Human resource development (HRD), corporate education, coaching, mentoring, case studies, motivation, work performance.

JEL Classification: I29, J24, I25