

Table of Content

Trailer Performance Measurement in Malaysia Haulage Industry..... <i>Hairul Rizad Md Sapry, Mazlan Zahid, Abd Rahman Ahmad and Ng Kim Soon</i>	1
EU Policies in Economical Cooperation On the Black Sea Region..... <i>Florin Tudor and Mihai Floroiu</i>	8
Financial Risk Assessment of a Large Construction Project..... <i>Katarzyna Marek-Kolodziej, Iwona Lapunka and Piotr Wittbrodt</i>	13
Analysis of the Use of Cloud Services and Assessment the Possibilities of Introducing in Russian Financial Institutions..... <i>Alexey V. Bataev</i>	25
Implementation of Cloud Automated Banking Systems Innovative Way of Financial Institutions..... <i>Alexey V. Bataev</i>	36
The Linkage between Reputational Resources, Knowledge and Export Performance..... <i>Alexandra França and Orlando Lima Rua</i>	44
Analyzing the Influence of Innovation in Export Performance..... <i>Orlando Lima Rua and Alexandra França</i>	60
Overview of China’s Automotive Tax Scheme: Current Situation, Potential Problems and Future Direction..... <i>Liu Zongwei, Wang Yue, Hao Han and Zhao Fuquan</i>	68
Sustainability Leadership, the Key to a Better World – A Case Study on Romania’s Situation..... <i>Cristina Raluca GH. Popescu, Gheorghe N. Popescu and Veronica Adriana A. V. Popescu</i>	79
International Migration, Attempting To Create a Better World – A Case Study on Romania’s Situation... <i>Cristina Raluca GH. Popescu, Gheorghe N. Popescu and Veronica Adriana A. V. Popescu</i>	93
The Assessment of Efficiency of In-Plant Milk-Run Distribution System in Cable Manufacturing for Automotive Industry..... <i>Dana Strachotová and Josef Pavlišťík</i>	105
Organizational Adaptive Performance and Managerial Proactive Orientation Bottom-Up Effects: A Research Proposal..... <i>Katarzyna Piórkowska</i>	110
Risk Investment and Fuzzy Interface System..... <i>Petr Dostál, Imrich Rukovanský and Radek Doskočil</i>	117
Development of Entrepreneurship Based Learning Model to Increase Physics Learning Outcomes of Students..... <i>Vina Serevina</i>	122
Implementation of Experience Based Learning Strategies to Increase Achievement of Students Learning Outcomes..... <i>Vina Serevina, Slamet Maulana, Suprastiyono</i>	130
Traditional Knowledge Heritage Management: Wealth Creation and Nation Branding..... <i>Ranti Fauza Mayana and Tisni Santika</i>	140

A Student Centric Lecture Notes App and Android Mobile Application Development in United Arab Emirates: The Case of Abu Dhabi	148
<i>Arif Al Nahdi and Mohammad Mohammad</i>	
Project Risk Management Practices: An Exploratory Study of Emirati Public and Private Projects.....	165
<i>Mian M. Ajmal, Fauzia Jabeen and Hussein Saber</i>	
Value of Image as a Part of Company's Intangible Assets	183
<i>Anikó Molnárová and František Hortai</i>	
Corporate Governance: Estimating Resource Providing Corporative Industrial Organization.....	191
<i>Alexander Sergeevich Sokolitsyn, Maxim Vladimirovich Ivanov and Natalya Alexandrovna Sokolitsyna</i>	
Financial Policy: Defining Short-Term Credit under Fixed and Circulating Capital for Providing Financial Sustainability of Industrial Enterprise Development.....	201
<i>Alexander Sergeevich Sokolitsyn, Maxim Vladimirovich Ivanov and Natalya Alexandrovna Sokolitsyna</i>	
Employee Retention amongst Millennial in Government Link Company in Malaysia.....	216
<i>Zarina Denan, Zarina Abdul Munir, Mohd Redhuan Dzulkipli, Veera Pandiyan Kaliani Sundram and Nor Azzura Nordin</i>	
Customization of the Behaviour on Psychological Ownership: A Study of Managers in Family Businesses.....	227
<i>Ravindra Hewa Kuruppuge and Ales Gregar</i>	
Possibilities for Development of Rural Tourism and Agro-tourism in Romania (Case Study).....	234
<i>Aurel Chiran, Cătălin-Răzvan Vintu, Andy-Felix Jitoreanu, Cornelia Murariu and Elena Leonte</i>	
Production and financial-economic results achieved by implementing strategic marketing to potato cultivation in Romania.....	242
<i>Aurel Chiran, Neculai Perju, Andy-Felix Jitoreanu and Elena Leonte</i>	
The Ramsey Model and its Modification.....	249
<i>Sergei Aliukov, Vladimir Gorshenin and Elena Shchennikova</i>	
Organizational-Economic Methods of Ensuring Sustainable Production of a Smart Enterprise.....	259
<i>Denis Mikhailovich Shotylo, Valentina Nikolaevna Rodionova, Oskar Grigorievich Turovets, Olga Vladimirovna Rybkina and Svetlana Victorovna Sviridova</i>	
The Social Networks as a Marketing Tool.....	271
<i>Marta Martinová and Petra Marešová</i>	
Income and Financial Characteristics of Taxable Non-profit Organizations (NPO) in Malaysia.....	276
<i>Nor Aishah Mohd Ali, Khairiah Ahmad and Siti Hawa Shuid</i>	
L'ambidextrie structurelle un levier d'innovation d'exploitation et d'exploration : Application au cas tunisien.....	287
<i>Moez Hadj Taieb</i>	
The Application of the Gravity Model for The Romanian Erasmus Students' Flows.....	305
<i>Anca Tamaş</i>	
Czech Republic's Patent Activity in a Global View.....	319
<i>Simona Činčalová, Jaroslav Pakosta</i>	

Prospects for the Gerontomarketing Development in Mass Sports Industry in Russia..... <i>Julia Vladimirovna Astashova, Irina Yuryevna Okolnishnikova, Antonina Ivanovna Ukhova and Tatyana Evgenyevna Konovalova</i>	327
Evaluation of Interrelationships between Critical Success Factors of IT/IS Projects in the Healthcare Sector..... <i>Marius Schönberger and Andrejs Čirjevskis</i>	331
Entrepreneurial Ecosystem among Small Medium Enterprises (SMEs) In Malaysia..... <i>Wan Fauziah Wan Yusoff, Shafie Mohamed Zabri, Tan Shen Kian and Kamariah Ismail</i>	348
Animosity of Indonesian Consumers Against Foreign Products <i>Usep Suhud, Nurahma Hajat and Dientje Griandini</i>	358
The Current Economic Context to Measuring Performance in the Romanian Public System..... <i>Mariana Man and Maria Ciurea</i>	370
How Do Software Development Enterprises in Latin America Do requirements engineering? An empirical study..... <i>Dante Carrizo and Jorge Rojas</i>	380
The Synergy Between Tulcea County Development Model Proposed By the World Bank and Consumption Behavior of Territorial Administrative Units..... <i>Raluca Ladaru and Florian Marin</i>	394
Methodology of Logistics Chain Management: Multi-Object Approach..... <i>Julia Vladimirovna Astashova, Alexander Ivanovich Demchenko, Victor Mikhaylovich Katochkov and Antonina Ivanovna Ukhova</i>	405
Mirror Statistics of International Trade of Russia and Sweden..... <i>Elena L. Bogdanova, Tatyana G. Maximova, Elvira R. Rizvanova and Sergey I. Shanygin</i>	411
Using Cost –Volume - Profit Method in Analysing the Relationship between Profitability Threshold - Current Operating Activity Risks of the Entity..... <i>Nicoleta Niculescu and Vasile Rusu</i>	419
ROI (Return On Investment) – Analysis Indicator of the Entity’s Financial Performance..... <i>Nicoleta Niculescu and Vasile Rusu</i>	426
Information Model for Management in the Area of Convergent Technologies..... <i>Irina V. Melik-Gaykazyan, Vladimir F. Tarasenko, Tamara V. Mescheryakova and Maria V. Melik-Gaykazyan</i>	429
Semiotic Diagnostics of Social Transformations..... <i>Irina V. Melik-Gaykazyan, Maria S. Gorbuleva, Alexander I. Vengerovsky and Maria V. Melik-Gaykazyan</i>	435
Enhancing Productivity in Plastics Industry through the Concept of Lean Production..... <i>Dana Strachotová and Svatopluk Strachota</i>	440
How Companies Can Measure the Customer Attitude Towards the Branded Product Sales Promotion?... <i>Mouna Damak Turki</i>	450

Quality of Life in a University Campus: Identification of the Main Determinants which Can Influence It. <i>Corina – Ionela Dumitrescu, Beatrice Leuştean, Ioana-Ruxandra Lie, Răzvan – Mihai Dobrescut and Viorel Vulturescu</i>	466
Safe City: Introducing a Flawless Model and Implementation Guidelines to Reduce Crime Rate and Response Time..... <i>Abdallah Tubaishat and Rami Elsayed</i>	474
Considerations on the Role of Recovery Program in Improving the Performance of Public Service Television from Romania..... <i>Mariana Man and Maria Ciurea</i>	486
An innovation step through the Lean Management Approach in agricultural processes..... <i>Amalia Venera Todoruţ, Lucia Paliu-Popa, Gabriela Buşan and Irina-Elena Chirtoc</i>	494
Cognitive Technologies to Build Models for Operation of Business School..... <i>Vladimir Gorshenin, Olga Prichina, Sergei Aliukov, Viktor Orekhov and Alexander Pechurochkin</i>	504
Discrepancy between Expenditure of Slovaks and Koreans Living in Žilina and its Economic Opportunities For Tourism Development..... <i>Peter Čuka</i>	514
Together or Apart? Diversity Management and Corporate Social Responsibility in Polish Enterprises..... <i>Jolanta Maj</i>	517
Comparative Study of Component Structure of Tax Systems Revenues of EU Countries..... <i>Tatyana Tkacheva, Lubov Afanasjeva, Lubov Goncharenko and Vladimir Panskov</i>	524
The Impact of Public Social Expenditures on Economic Development..... <i>Tatyana Tkacheva, Lubov Afanasjeva and Lubov Goncharenko</i>	531
Integration Social Services Activities in Rural Area – Review..... <i>Gheorghe Adrian Zugravu, Fasoă G. Camelia-Costela (Lungeanu), Maria Magdalena Turek Rahoveanu, Stanciu Silviu, Bondari V. Valentina (Suparschii), Băcanu M. Constanţa (Serban) and Boboc P. Mădălina-Georgiana</i>	541
Entrepreneurial Management - A Literature Review..... <i>Fasoă G. Camelia-Costela (Lungeanu), Gheorghe Adrian Zugravu, Maria Magdalena Turek Rahoveanu, Stanciu Silviu, Bondari V. Valentina (Suparschii), Băcanu M. Constanţa (Serban) and Boboc P. Mădălina-Georgiana</i>	550
Evaluation of the Life Quality in the Regions of the Czech Republic in the Years 2000-2015 Using Fuzzy Inference System..... <i>Martin Šanda and Jiří Křupka</i>	555
Impact of CPEC on PSX and Shanghai Stock Exchange Market Volatility Using GARCH Method..... <i>Waqas Mehmood and Nawaz Ahmad</i>	568
Stock Returns VS T-Bills: Pre and Post CPEC Announcement Analysis..... <i>Nawaz Ahmad and Babar Ansari</i>	586
Average Stock Returns: Pre and Post CPEC Announcement Analysis for Selected Industries..... <i>Ysir Aziz Tanoli and Yasir Zeb</i>	597

CPEC: An Opportunity to Attract Local Investment..... <i>Nimra Sharif and Syed Irfan Hyder</i>	607
Feasibility on Setting up Horticulture Processing Plant in Gwadar: China Overseas Port Holding Company (COPHC)..... <i>Muhammad Ekhlague Ahmed, Sami Ullah Khan, Falak Zubair, Sana Khaleeq, Sadaf Khan, Saima Alam and Reema Sheikh</i>	615
Human Resource Implications of China Pakistan Economic Corridor..... <i>Kanwal Gul and Babar Ansari</i>	652
Sectoral Betas: Pre and Post CPEC Announcement Comparison..... <i>Maryam Zafar and Nawaz Ahmad</i>	667
Slavery and Human Trafficking: Their Illegality in International Business..... <i>Nehaluddin Ahmad, Salim Ibrahim Ali and Gary Lilienthal</i>	677
Constructive Dismissal: Is It Really a Re-Frame of Fraud?..... <i>Gary Lilienthal and Nehaluddin Ahmad</i>	689
Emerging Markets Excellence: A review of Rajiw Gandhi National Quality Award winners..... <i>Katarína Rentková and Lukáš Vartiak</i>	705
The Impact of Globalization on Unemployment in Europe..... <i>Armenia Androniceanu, Mihaela Comănescu and Irina Virginia Dragulănescu</i>	716
The Research on Peculiarities of Fast Moving Consumer Goods' Brand Names Perception..... <i>Vera D. Mishina, Anna B. Cherednyakova, Yana S. Dobrynina and Dmitry S. Sknarev</i>	725
IoT Contribution to Sustainable Plant and Animal Production..... <i>Donca Gheorghie</i>	730
Analysis of the Situation of Romanian Village – Case Study Grindu Commune, Ialomita County..... <i>Dumitru Eduard Alexandru, Micu Ana-Ruxandra, Alecu Ioan-Niculăe, Tudor Valentina and Micu Marius Mihai</i>	740
The Factors That Influence The Development Of Rural Villages - Case Study Semeac Commune, Arad County..... <i>Micu Ana-Ruxandra, Dumitru Eduard Alexandru, Tudor Valentina, Alecu Ioan-Niculăe and Micu Marius Mihai</i>	748
Communication des établissements de santé marocains sur la responsabilité sociétale : cas des centres hospitaliers..... <i>Jebari Bouchra</i>	757
When Sharia Hotel Is Too Segmented: Evidence from Indonesia..... <i>Usep Suhud, Tjutju Fatimah and Noorfie Syahri Sha'bani</i>	760
Influence of Knowledge Management and Organizational Culture Role in Accounting Information System Technology Investment Success and Its Impact on Organizational Performance (Survey on Ministry in Indonesia)..... <i>Sri Mulyani, Donny Maha Putra, Citra Sukmadilaga and Yuhanis Ladewi Rozak</i>	772
Strategic Management of Dynamic Capabilities of an Enterprise with Using Foresight Technologies..... <i>Elena Vaisman, Sergei Aliukov, Natalia Nikiforova and Svetlana Nosova</i>	787

La perception de la marque parmi les managers des services médicaux privés (Étude de cas: la Roumanie).....	796
<i>Nicolae Al. Pop, Monica Zottu-Z and Cristina-Maria Ott</i>	
The Empirical Testing for the Effect of Organizational Commitment And Leadership Style on the Implementation Success of Enterprise Resource Planning (ERP) Systems and its Implications on the Quality Of Accounting Information (Survey on State-Owned Enterprises in Bandung, West Java, Indonesia).....	807
<i>Sri Mulyani, Endraria , Donny Maha Putra, Citra Sukmadilaga and Yuhanis Ladewi Rozak</i>	
Foodstuff Transportation and HACCP.....	823
<i>Zdeněk Málek, Eva Lukášková, Kateřina Pitrová and Zdena Rosická</i>	
The Effective Contract in the System of Higher Education of the Emerging Market Countries: Experience of Kazakhstan.....	832
<i>Tulegenova Madina, Tuleibayeva Aigul and Mansurova Benazir</i>	
Research of Human Capital in View of Labour Potential of Staff: National Companies Case Study.....	839
<i>Rustam Ilfarovich Sharafutdinov, Vladislav Olegovich Gerasimov, Olga Vladimirovna Yagudina, Irina Sergeevna Dmitrieva, Sergey Vasilyevich Pavlov and Elvir Munirovich Akhmetshin</i>	
The current state of implementation at farm level agricultural credit in Moldova.....	853
<i>Bondari V. Valentina (Suparschii), Maria Magdalena Turek Rahoveanu, Gheorghe Adrian Zugravu, Fasołã G. Camelia-Costela (Lungeanu), Stanciu Silvius, Bãcanu M. Constanța (Serban) and Boboc P. Mădălina-Georgiana</i>	
Research on promoting innovation in the countryside of Romania.....	859
<i>Bondari V. Valentina (Suparschii), Maria Magdalena Turek Rahoveanu, Gheorghe Adrian Zugravu, Fasołã G. Camelia-Costela (Lungeanu), Stanciu Silvius, Bãcanu M. Constanța (Serban) and Boboc P. Mădălina-Georgiana</i>	
Quality of Life in University “Politehnica” of Bucharest Campus: Students’ perception.....	863
<i>Corina – Ionela Dumitrescu, Beatrice Leuștean, Ioana-Ruxandra Lie, Rãzvan – Mihai Dobrescu and Viorel Vulturescu</i>	
Automating Business Processes Using a REST Based Model Integrated with JQuery Technology.....	876
<i>Dospinescu Octavian, Strãinu Roxana-Marina, Strîmbei Cătălin and Nistor Alexandra</i>	
Models of Socially Responsible Policy of Business Entities in Russia and Abroad.....	887
<i>Yuliya Amirovna Baldina, Yuliya Gennadievna Kuzmenko and Alena Borisovna Levina</i>	
University-Based Entrepreneurial Ecosystem: How Graduates Perceive and React?.....	892
<i>Wan Fauziah Wan Yusoff, Sivan Rajah, Kamilah Ahmad and Kamariah Ismail</i>	
Alternative Ways of Financing New Ventures.....	901
<i>Petra Tausl Prochazkova</i>	
The State and Prospects of Cooperation between the BRICS Countries in the Energy Sector.....	910
<i>Elena L. Bogdanova, Tatyana G. Maximova, Irina N. Popova and Elena A. Klimenko</i>	
Possibilities of Application of Foreign Experience of Post-Clearance Customs Control in Russia.....	918
<i>Anna V. Agapova</i>	

Mobile Money for Micro-Scale Business? The Role of Attitude, Perceived Credibility, Self-Efficacy, and Perceived Security.....	924
<i>Usep Suhud, Nurdin Hidayat and Dedi Purwana</i>	
Environmental Risk Assessment of Aquaponics Integrated Platform.....	937
<i>Ira-Adeline Simionov, Victor Cristea, Ștefan Mihai Petrea, Marian Tiberiu Coadă, Dragos Cristea, Adrian Turek Rahoveanu and Adrian Gheorghe Zugravu</i>	
Destination Image and Place Attachment on Car Free Day Events Revisit Intention: A Gender Perspective.....	945
<i>Usep Suhud, Rohyati and Greg Willson</i>	
Rural Tourism - Alternative For Development Rural Areas.....	958
<i>Maria Cristina Paiu and Adrian Turek Rahoveanu</i>	
Tasks and Measures of Crisis Staff for Solving Crisis Situations connected with Power Outage.....	963
<i>Hana Malachová, Alena Oulehlová</i>	
Sustainable Agriculture - Between Sustainable Development and Economic Competitiveness.....	974
<i>Adrian Turek Rahoveanu</i>	
Human factors and management limit situations.....	983
<i>David Ullrich and Vratislav Pokorný</i>	
The Effects of Globalization on the Market of Consumption in Romania.....	989
<i>Ionica Soare, Maria Magdalena Turek Rahoveanu, Daniela Zeca, Adrian Gheorghe Zugravu and Adrian Turek Rahoveanu</i>	
Extracting Business Value from Big Data.....	997
<i>Rdouan Faizi, Sanaa El Fkihi, Abdellatif El Afia and Raddouane Chiheb</i>	
Congruence of Personal and Organizational Values: Structuring Components of the Phenomenon.....	1003
<i>Jolita Vveinhardt, Evelina Gulbovaitė and Rizwan Raheem Ahmed</i>	
Trends of Information Technology Start-Up Companies in Europe: A Comparison between Germany and Latvia.....	1018
<i>Pierre G. Keller</i>	
The Use of the Hellwig's Pattern Model for the Evaluation Of Green Growth in OECD Countries.....	1035
<i>Armand Kasztelan</i>	
Ecotourism Industry-Related Challenges In The East Coast Economic Region (ECER) Malaysia.....	1045
<i>Kamariah bt Ismail, Wan Fauziah bt Wan Yusoff, Tan Sui Hong, Norhalimah bt Idris, Khairiah bt Soehod and Rabeatul Husna bt Abdull Rahman</i>	
Taxable and Non-Taxable Non-Profit Organization (NPO): An Exploratory Study in Malaysia.....	1053
<i>Khairiah Ahmad, Nor Aishah Mohd Ali and Siti Hawa Shuid</i>	
Sharing Tacit Knowledge Through Narratives in Project Risk Management.....	1066
<i>Jana Krátká and Mária Vargová</i>	
Implementation of the SDGs under Czech Conditions and Measuring Selected Indicators.....	1076
<i>Petra Lešáková, Robert Baťa and Romana Provažníková</i>	

M-Learning Innovation: Strategies towards Effective Implementation at Public Universities.....	1085
<i>Abd Rahman Ahmad, Hairul Rizad Md Sapry, Ng Kim Soon, Sugumaran A/L Arumugam and Rosman Md Yusoff</i>	
Achieving Organizational Prosperity Through Retention Among Generation Y.....	1096
<i>Zarina Abdul Munir, Nur Eli Shafira Fairuz, Shereen Noranee, Veera Pandiyan Kaliani Sundram and Rozilah Abdul Aziz</i>	
Social Media Measurement Tools Analysis: Study on B2C Fan-Pages.....	1104
<i>Zoha Rahman, Sedigheh Moghavemmi, Hasmah Zanuddin, Mohd Hairul Nizam Md Nasir and Kumaran Suberamanian</i>	
Importance of Further Education of Soldiers in the Context of Development and Career Management.....	1114
<i>Lubomír Kubínyi and Jaroslav Veteška</i>	
Natural Language Processing The Efficiency Of Early Learning Of Foreign Languages (Empirical Study).....	1124
<i>Lenka Hrušková and Gabriela Mádllová</i>	
Towards An Innovative Understanding of the Different Practices of Social Media Crises Management Caused By Rumors in Different Environments.....	1133
<i>Mona Shehata, Omneya Yacout, Nicolas Moinet and Camille Alloing</i>	
Recruitment Through the Use of Corporate Websites –A Comparative Study.....	1137
<i>Dana Egerová and Ludvík Eger</i>	
Application of Game Theory in the Project Management of Interaction between Business Structures and Public-Private Partnerships.....	1150
<i>Svetlana V. Shirokova and Ekaterina G. Naidenysheva</i>	
From Business Processes Model of the Company to Software Development: MDA Business Extension..	1157
<i>Igor V. Ilin, Konstantin V. Frolo and Aleksandr A. Lepekhin</i>	
Information and Communication Technologies in Ensuring of Innovative Development.....	1165
<i>Galina Yu. Silkina</i>	
The Approach to the Formal Specification of Static Structure of the System: mapping UML to EXPRESS-G.....	1177
<i>Oksana Yu. Iliashenko, Anastasia I. Levina and Alexandra D. Borremans</i>	
Concentration and Originality on the Wine Market.....	1188
<i>Cezar Ionut Bichescu and Silvius Stanciu</i>	
An Analysis of the Romanian Storage Capacity for Seed Production.....	1200
<i>Silvius Stanciu</i>	
Economic Efficiency of Early White Cabbage Crop Cultivated in Solarium in Climatic Conditions of South-East Romania.....	1208
<i>Rozi Liliana Berevoianu, Eliza Teodorescu, Diana Maria Necula and Roxana Ciceoi</i>	
Comparative Analysis of Breakeven for Representative Basil Accessions.....	1222
<i>Eliza Teodorescu, Rozi Liliana Berevoianu, Diana Maria Necula and Floarea Burnichi</i>	

An Assessment of The Brăila County's Agriculture Potential.....	1236
<i>Constanța Băcanu (Serban), Madalina Georgiana Boboc, Camelia-Costela Fasola (Lungeanu), Valentina Bondari (Suparschii), Gheorghe Adrian Zugravu, Maria Magdalena Turek Rahoveanu and Silvius Stanciu</i>	
Change in Recruitment in the Frame of Digital Transformation.....	1246
<i>Roman E. Kocher</i>	
Key Performance Indicators Used to Measure SMEs Business Performance.....	1249
<i>Abd Rahman Ahmad, Tan Li San, Ng Kim Soon, Rosman Md Yusoff and Hairul Rizad Md Sapry</i>	
The Intra-Industry Trade in Agro-Food Products - The Case of Romania.....	1261
<i>Agatha Popescu</i>	
Convergence of Regional Development in Romania In Terms of Gross Domestic Product.....	1279
<i>Agatha Popescu</i>	
CSR Activities in the Banking Sector in Poland.....	1294
<i>Izabela Jonek-Kowalska and Mariusz Zieliński</i>	
Impact and Significance of Consultancy Partner in Microfinancing.....	1305
<i>Munehsia Maheswari, Marium Mateen Khan and Aamir Firoz Shamsi</i>	
Perceived Usefulness, Perceived Ease of Use and Perceived Risks of Social Commerce Intention among Youths.....	1317
<i>Erne Suzila Kassim, Ahmad Mazid Azman, Abdul Kadir Othman, Norol Hamiza Zamzuri</i>	
Critical Success Factors of Educational International Development Projects in Lebanon: A Qualitative Approach.....	1325
<i>Mira Thoumy, Ghassan Beyrouthy and Chantal Souaid</i>	
Impact of Collaborative Learning on User Satisfaction in Using Social Media: A Case Study of International Secondary School.....	1342
<i>Mohd Razilan Abdul Kadir, Irwan Kamaruddin Abd Kadir, Safawi Abdul Rahman, Ap-Azli Bunawan and Ameera Yasmin Alias</i>	
An Empirical Study on Factors Determining Consumers' Safer Car Purchasing Intention in Malaysia....	1350
<i>Khairil Anwar Abu Kassim, Lawrence Arokiasamy, Mohd Hafzi Md Isa, Yahaya Ahmad and Chieng Heng Ping</i>	
Literature Review on Financing Preferences among Small and Medium Enterprises.....	1366
<i>Shafie Mohamed Zabri, Wan Fauziah Wan Yusoff, Kamilah Ahmad and Jonathan Lean</i>	
The Relationship between Entrepreneurial Traits and Financial Capability among Young Entrepreneurs in Malaysia.....	1381
<i>Kamilah Ahmad, Wan Fauziah Wan Yusoff and Shafie Mohamed Zabri</i>	
Library Management System (LMS): Impact on Library Environments.....	1394
<i>Alwi Mohd Yunus, Irwan Kamaruddin Abd Kadir, Ahmad Nazri Mansor and Mohd Razilan Abdul Kadir</i>	
A Case Study on Website Efficiency and User Satisfaction in the Academic Library	1402
<i>Irwan Kamaruddin Abd Kadir, Mohd Razilan Abdul Kadir, Ap-Azli Bunawan, Alwi Mohd Yunus and Sorina Ramli</i>	

Analysis of Marketing Activities and Presentation of the Destination at the Example of Chosen Organisation.....	1410
<i>Peter Gallo, Kristína Šambronská, Daniela Matušíková, Anna Šenková and Jana Mitríková</i>	
Knowledge management and knowledge value.....	1418
<i>Peter Gallo, Kristína Šambronská, Daniela Matušíková, Anna Šenková and Jana Mitríková</i>	
Financial Decision and Poverty: Examining the Financial Behavior of the Extreme Poor in Nigeria.....	1430
<i>George Tayo O., Okoye, Lawrence Uchenna, Efobi Uchenna and Modebe Nwanneka J.</i>	
Development Strategy of Far North Transport Infrastructure: Problems and Prospects.....	1439
<i>Svetlana S. Gutman, Irina M. Zaychenko and Elena V. Rytova</i>	
Comparative Study on the State-Cults Relationship in Romania Compared to European Traditional Models.....	1450
<i>Teodora Monica Fulga</i>	
The Effect of Multiple Choice Scoring Methods And Risk Taking Attitude Toward Chemistry Learning Outcomes.....	1461
<i>Awaluddin Tjalla and Sari Fitriani</i>	
The Wheat Market in Romania.....	1472
<i>Constanța Băcanu (Serban), Madalina Georgiana Boboc, Camelia-Costela Fasola (Lungeanu), Valentina Bondari (Suparschii), Gheorghe Adrian Zugravu, Maria Magdalena Turek Rahoveanu and Silviu Stanciu</i>	
The Phenomenon of Terrorism as a Challenge for the Czech Republic.....	1483
<i>Jan Fuka, Robert Baťa and Petra Lešáková</i>	
Deepening Polarization in Turkish Society: The Impact of Political Actors on Public Opinion.....	1494
<i>Banu Baybars Hawks</i>	
Rural Municipalities in the Context of Local Economic Development in the Czech Republic.....	1503
<i>Veronika Humlerová</i>	
Strategy of Regional Development and Rural Development Supported by The EU and their Implementation in the Czech Republic (Case Study).....	1512
<i>Veronika Humlerová</i>	
Evaluating the Possibilities of Mobile Video Production and Post-Production Using Mobile Devices and Applications.....	1521
<i>Petr Weinlich and Tereza Semerádová</i>	
Econometric Models to Manage Oil Extraction Process.....	1529
<i>Marius Bulearcă, Cornelia Neagu and Cristian Sima</i>	
Decision Trees as a Support in Admission Process at University.....	1537
<i>Lukas Falat and Martina Divinska</i>	
The Effect of Competency on Internal Auditors' Contribution to Detect Fraud in Malaysia.....	1544
<i>Sunita Lylia Hamdan, Nahariah Jaffar and Ruzanna Ab Razak</i>	

Benefits of Using the Cloud EDI in the Automotive Industry: Case Study.....	1560
<i>Vaclav Sova Martinovsky</i>	
The Minimum Wage in the EU.....	1569
<i>Lubica Bajzikova</i>	
On the Verge of Generation Z: Career Expectations of Current University Students.....	1575
<i>Zuzana Kirchmayer and Jana Fratričová</i>	
Leadership 4.0: A Manager Navigation for Leadership Success – Application to Practice.....	1584
<i>Helena Kiß and Oliver Böckmann</i>	
An Examination of the Qualitative Characteristics Of Useful Accounting Information.....	1593
<i>Pop (Anghel) Ioana and Man Mariana</i>	
Food Security Policy: Tangkak as an Agricultural Land.....	1598
<i>Kamariah Ismail, Wan Fauziah Wan Yusoff, Siti Fadzilah Ayob and Mohammed Nabil Mahamad</i>	
Corporate Social Responsibility in Slovak Insurance and Reinsurance Companies – Is it a Significant Factor in Their Business?.....	1603
<i>Ludomír Šlahor and Mária Barteková</i>	
An Aspiring Solution to The MITM Bootstrap Vulnerability.....	1615
<i>Mouad Zouina and Benaceur Outtaj</i>	
The Quality Assessment of Accounting Information from The Aspect of Business Management.....	1623
<i>Anna Látečková, Zuzana Bigasová and Vladimír Bolek</i>	
Study on The Evolution of Financial Insurance in Romania.....	1633
<i>Florina Oana Vîrlănuță, George Schin and Silviu Stanciu</i>	
The Association of Agricultural Producers – National and European Perspectives.....	1642
<i>George Schin, Vîrlănuță Florina Oana and Stanciu Silviu</i>	
Sustainable development of Romanian extractive industry.....	1652
<i>Cornelia Neagu, Marius Bulearcă and Cristian Sima</i>	
Talent as an Economic Good.....	1664
<i>Simona Nicolae</i>	
Organizational Learning. Do Organizations As Entities Learn?.....	1672
<i>Alexandra Luciana Guță</i>	
The Impact of Supply Chain Integration and Firm Characteristics towards Performance.....	1683
<i>Nazura Mohamed Sayuti and Veera Pandiyan Kaliani Sundram</i>	
Modeling of Industrial Enterprises Circulating Capital Flow	1696
<i>Babenko Inna Viktorovna</i>	
Clusters of Czech Consumers with Focus On Domestic Brands.....	1703
<i>Lenka Ližbetinová</i>	
Clustering Czech Consumers According to Their Spontaneous Awareness of Foreign Brands.....	1719
<i>Mgr. Peter Štarchoň, Dagmar Weberová and Lenka Ližbetinová</i>	

To What Extent Does Business Intelligence Support Operational Decision Making? A Comparative Case Study Using The Dual Factor Theory.....	1733
<i>Mira Thoumy and Ghislaine Grace Avedikian</i>	
Factors with Major Influence on Disparities Across Regions and their Impact on Economic Development in Romania.....	1743
<i>Armenia Androniceanu, Mihaela Comănescu and Daniel Constantin Jiroveanu</i>	
Czech-German Cooperation in the Field of Technological Knowledge (Concept Industry 4.0).....	1754
<i>Lenka Kopecká and Alexandr Soukup</i>	
Screening Job Candidates via Social Media: Opportunities and Pitfalls.....	1760
<i>Rdouan Faizi</i>	
Analysis of Corruptibility of the Authority-Business Environment.....	1766
<i>Smagin Vyacheslav Nikolaevich, Karpushkina Anzhelika Viktorovna, Danilova Irina Valentinovna and Aliukov Sergei Viktorovich</i>	
Internal Communication Map From a System Theory Perspective.....	1779
<i>Bohdana Kašparová, Tomáš Poucha, Petra Marešová</i>	
Analysis and Forecasting of the Innovative Development of Regions and its Influence on Public Economic Policy.....	1783
<i>Yulia Vertakova, Olga Grechenyuk, Anton Grechenyuk and Sergey Emelianov</i>	
Model Transformation for Service Oriented Multi-Agent Systems Using MDA	1796
<i>Lamine Lafi, Ahmed Alghamdi and Jamel Feki</i>	
Development of a system of sectoral investment priorities.....	1812
<i>Aleksandr V. Izotov and Olga V. Rostova</i>	
Reengineering of High-tech and Specialized Medical Care Delivery Process for Telemedicine System Implementation.....	1822
<i>Igor V. Ilin, Anastasia I. Levina and Oksana Yu. Iliashenko</i>	
Open Innovation Models in R&D Intense Industries.....	1832
<i>Francesca Michelino, Antonello Cammarano and Mauro Caputo</i>	
Excellent Top Manager System (ETMS) – Quality Management Tool Tertiary Education.....	1844
<i>Jarmila Straková, Ing. Petra Pártlová, Jan Váchal and Marek Vochozka</i>	
Research of Innovation Cycles and the Peculiarities Associated with the Innovations Life Cycle Stages..	1853
<i>Olga N. Korableva, Irina A. Razumova and Olga V. Kalimullina</i>	
L’impact des préceptes du New Public Management sur l’évolution de la gouvernance territoriale en Europe : Analyse Critique du Processus de régionalisation en Slovaquie.....	1863
<i>Frédéric Delaneuville</i>	
Logistical choice of a development strategy in the trade sector.....	1879
<i>Viktor Katochkov, Yuliya Kuzmenko and Alena Levina</i>	

Motivation for Travelling As a Determining Condition in the Case of Asian Tourists.....	1891
<i>Roman Švec and Petra Solarová</i>	
Transformation of Structural Dynamic Parameters of Foreign Trade Relations when Changing Geopolitical Situation.....	1901
<i>Yulia Vertakova, Yulia Polozhentseva and Maria Klevtsova</i>	
Infiltration of Universities into Regional Business Environment: Comparative Analysis of Russian and International Practices.....	1910
<i>Yulia Vertakova, Igor Risin, Vladimir Plotnikov and Elena Syssoeva</i>	
An Integrated Approach for The Evaluation of Public Opinion Position on Foreigners Living in Romania.....	1920
<i>Glăvan Ionela-Roxana, Andrei Tudorel, Mincu-Rădulescu George Ioan and Toma Iulia Elena</i>	
Building Optimization Model of Agricultural Organization Production and Development.....	1930
<i>Taipova Elvira, Lysenko Yuliya and Lysenko Maksim</i>	
Methodology of Technical Equipment of Agricultural Organizations Assessment.....	1938
<i>Lysenko Maksim, Lysenko Yuliya and Zelenskaya Jeanne</i>	
Cloud Computing Governance Reference Model for Cloud Service Consumers.....	1946
<i>Soňa Karkošková and George Feuerlicht</i>	
Multi-channel Authentication for Online Banking.....	1959
<i>Mohamed AlFairuz</i>	
The New Silk Road - Economic Belt Policy: The Great Chance for the Rejuvenation of Europe.....	1969
<i>Saltanat Kondybayeva, Gulnar Sadykhanova and Bulat Mukhamediyev</i>	
Risk Factors for the Development of Entrepreneurship in Forest Sector of Russia.....	1975
<i>Svetlana Morkovina, Tatyana Bezrukova, Irina Sibiryatkina, Nikolai Bukhtoyarov and Evgeniy Leontyev</i>	
Accounting of Environmental Imperatives in the Public Regulation of Sustainable Energetics Development	1982
<i>Yulia Vertakova, Valeryi Larionov and Elena Kondratova</i>	
Exploring the Adoption of Mobile Applications: Case Studies in Government Agencies in Oman.....	1995
<i>Laila Al-Azizi, Ali H. Al-Badi, Taiba Al-Zrafi and Sujeet Kumar Sharma</i>	
Prospect of Applying The Concept of Dynamic Capabilities in Public Sector Organisations.....	2023
<i>Liliana Hawrysz</i>	
A Media Crisis Incident on Twitter of an Egyptian Organization in the Telecommunications Sector: A Qualitative Case Study.....	2034
<i>Mona Shehata, Omneya Yacout, Nicolas Moinet and Camille Alloing</i>	
Managing Success: The Benefits of Marketing Effectiveness and Strategic Plan Adaptation in Automotive Industry.....	2047
<i>Attila Turi, Marian Mocan, Larisa Ivascu and Gilles Goncalves</i>	
Stimulation of customer feedback in B2C e-shops.....	2060
<i>Petra Solarová and Roman Švec</i>	

Determinants Of Financial 3Ds: Analysis From The 3Ds Malaysian Construction Industry.....	2075
<i>Aqilah Nadiyah Md Sahiq, Muhammad Danial Azalan, Nur Zulaiqa Abd Rahman and Noor Hasniza Haron</i>	
Innovation Management, Environmental Sustainability, and Market Competitiveness: The Case Study of Volkswagen’s Corporate Strategy in the Context of the 2015 Emissions Scandal.....	2090
<i>Michael Studeny, Andreas Bartels, Manfred Rauch, Mathias Scheiblich, Vanessa Just and Melanie Buchmüller</i>	
Mutual Influence of Macroeconomic Indicators of Kazakhstan and its Trading Partners.....	2105
<i>Bulat Mukhamediyev and Azimzhan Khitakhunov</i>	
Survey of the Project Management for Orders in Construction Industry in the Czech Republic.....	2119
<i>Petr Rehacek</i>	
Methods of Complex Analysis in Management of Commercial Organizations Owned Capital.....	2126
<i>Natalya Lytneva, Natalya Parushina, Andrey Polyanin, Evgeniya Kyshtymova and Yulia Vertakova</i>	
La Vérification de la Validité de la Loi de Benford dans Le Secteur d’Éducation Universitaire.....	2135
<i>Jana Makyšová, Juraj Dubovec and Milan Kubina</i>	
L’apport D’une Approche Hybride Dans La Compréhension De L’oral Arabe Spontané.....	2145
<i>Hend Abbassi, Younès Bahou and Mohamed Hédi Maâloul</i>	
Identification and Ways to Reduce the Risks of Financial Innovation.....	2158
<i>Igor Risin, Elena Sysoeva and Yulia Vertakova</i>	
Administrative and Managerial Approaches to Digital Economy Development in Russia.....	2166
<i>Andrey Polyanin, Lyudmila Pronyaeva, Tatyana Golovina, Irina Avdeeva and Yulia Polozhentseva</i>	
Assessment of the Impact of Higher Education Development on the Social and Economic Processes in the Region.....	2180
<i>Tatyana Tolstykh, Yulia Vertakova, Elena Shkarupeta, Igor Shishkin and Kirill Krivyakin</i>	
Innovative Technology to Improve the Sustainability of Oak Forests to Pests and Diseases in Urban Environment.....	2192
<i>Aleksandr Gorobets, Svetlana Morkovina, Sergey Matveev, Nikolai Kharchenko and Viktor Posmetyev</i>	
Business as Orientation Value for Developing the Spirit of Enterprise.....	2200
<i>Iveta Kmecová</i>	
An Empirical Research on Co-Creation in the Romanian Electronic Industry: The E-PICUS Case.....	2211
<i>Lidia Alexa and Silvia Avasilcăi</i>	
The New Elements of Risk Classification.....	2217
<i>Daniel S. Demidenko, Alexandr A. Gorovoy and Ekaterina D. Malevskaia-Malevich</i>	
Specifics of Indicative Macroeconomic Planning.....	2222
<i>Daniel S. Demidenko, Alexandr A. Gorovoy and Ekaterina D. Malevskaia-Malevich</i>	
Environ Un Quart De Siècle De Recherche Anglophone Et Francophone Sur Alignement Stratégique....	2228
<i>Az-Eddine Bennani, Abdelouhab Salahddine and Imad-dine Bazine</i>	

La Contestation De La Politique Migratoire Européenne Par Les Etats Du Groupe De Višegrad	2241
<i>Frédéric Michel André Delaneuville</i>	
Information Technology as the Enabler for Organizational Agility and the Needs of Information Security Management.....	2255
<i>Muhamad Khairulnizam Zaini, Mohamad Noorman Masrek and Mad Khir Johari Abdullah Sani</i>	
Economic Analysis of Projects in the Improvement of the HR Management System of Enterprises.....	2268
<i>Alexander R. Bril, Olga V. Kalinina and Igor V. Ilin</i>	
Blood Donation Self-Assessment System.....	2278
<i>Latifa Ali Issa Balhaf, Noor Nasser Al-Dhuhli, Rawan Salim Ba-Omar and Kamla Ali Al-Busaidi</i>	
Regional Analysis of Tourism in Romania (Center Region) In Line With the “Europe 2020 Strategy” - The Premise of a Sustainable Growth.....	2286
<i>Florescu Ioana Cristina, Cristache Silvia Elena and Rotaru Florica Georgeta</i>	
The Analysis of the European Public Policy Implemented Within the Higher Education System In Line With the 2020 Strategy for Sustainable Growth.....	2294
<i>Florescu Ioana Cristina, Cristache Silvia Elena and Anastasiu Dana Mihaela</i>	
Generational Cohorts in the Czech Republic and Former Czechoslovakia: Workplace Challenges and Conflicts.....	2304
<i>Gabriela Potockova</i>	
L’alternance Dans l’Enseignement Supérieur Et La Sensibilisation A L’entrepreneuriat : Le Cas Des Diplômés Du CFA Universitaire En Région Corse.....	2315
<i>Christophe Storaï, Laetitia Rinieri and Andréa Rezzi-Ceccarini</i>	
The New Era of Public Diplomacy: Egypt’s Public Diplomacy Effort – Challenges and Opportunities....	2324
<i>Anca Gabriela Ilie, Dan Dumitriu and Roxana Sarbu</i>	
Aspects of Primary Maize Grain Offer in Romania (2013 – 2015)	2337
<i>Radu Lucian Pânzaru, Dragoș Mihai Medelete, Marius Vladu</i>	
A KPIs Framework for Injection Molding Production.....	2345
<i>Andrada Iulia Ghete, Lucian Ionel Cioca and Jonas Manuel Pfeiffer</i>	
Institutional Foundations of Insolvency Regulations in the Modern Economy (in France, Germany, the US and Russia).....	2350
<i>Irina Minakova, Andrey Shevyakin, Marina Parchomtschuk, Vladimir Kovarda and Tatyana Bukreeva</i>	
Analytical Study of Mechanisms in Modern Bankruptcy Regulation Systems.....	2357
<i>Irina Minakova, Andrey Shevyakin, Marina Parchomtschuk, Vladimir Kovarda and Tatyana Bukreeva</i>	
Impact of Dividend Tax Rate Change on Market Capitalization of Romanian Companies Listed On Stock Market.....	2360
<i>Stela Jakova and Gabriela-Victoria Anghelache</i>	
Studies on The Situation of Investments Made With Funds Under 313 Measure of the PNDR, in the Development Sector of Rural Tourism In Oltenia.....	2370
<i>Vladu Marius and Panzaru Radu Lucian</i>	
Romanian Smes - Trends in Performances and Managerial Priorities.....	2378
<i>Luise Zeininger, Sabina Irimie and Mircea Mihai</i>	

The Impact of the Refugee Crisis on Eu Economic Diplomacy – Between Intervention and Escalation.... <i>Anca Gabriela Ilie and Dan Dumitriu</i>	2383
Examining the Effect of Socio-Demographic Variables on Emotional Intelligence of Malaysian Public Librarians..... <i>Mad Khir Johari Abdullah Sani, Siti Arpah Noordin, Noor Zaidi Sahid, Jamiah Baba and Muhamad Khairulnizam Zaini</i>	2396
The Symbiosis of the Modern Resource Management Models as a Promising Concept for Russia..... <i>Elena S. Balashova and Elizaveta A. Gromova</i>	2409
Economic Sentiment Impact on Macroeconomic Dynamics in Emerging Market Economies..... <i>Toma Filip-Mihai and Kubinschi Matei,</i>	2414
High-Frequency Volatility Forecasting In Emerging Markets: A Comparative Approach..... <i>Toma Filip-Mihai, Cepoi Cosminb, Kubinschi Mateic and Damian Virgild</i>	2441
Emerging Information Technologies In Accounting – Are The Aspiring Professional Accountants Prepared To Face The Challenges? A Case Study Of Romanian Universities..... <i>Victoria Stanciu and Sînziana-Maria Rîndașu</i>	2455
Possibilities To Mitigate Enterprise Risk With Computerized Management Of Supplier Relationships.... <i>Rodica Rohan and Maria Magdalena Roșu</i>	2468
Shadow Globalization as a Threat to World Economic Growth..... <i>ViktoriaTciklauri, Alexandra Devyatilova, Roman Artemov and Svetlana Markina</i>	2478
Neuromarketing as an Innovative Approach to Market Research of Consumer Behavior..... <i>Nikolay N. Molchanov, Olga N. Korableva, Oksana Muraveve and Natalia Galay</i>	2489
Evaluation of Corporate Social Responsibility Activities in the Banking Industry..... <i>Simona Rus, Marian Mocan, Larisa Ivascu, Attila Turi, Alin Artene and Mihaela Vartolomei</i>	2500
Gender Inequality in Unemployment by Education Attainment in Spain, Switzerland and the European Union..... <i>Marina Fađoš and Mária Bohdalová</i>	2512
Inclusive Education Program Evaluation In Primary Education Office In West Java Province Indonesia.. <i>Ucu Cahyana and Amala Rahmah</i>	2527
What Influences Guests’ Total Evaluation of Five-Star Hotels..... <i>Petra Solarová and Roman Švec</i>	2533
Tax Systems Changes in V4 Countries during Financial Crisis..... <i>Zuzana Stoličná and Dalibor Černička</i>	2546
The Hospital Risk Management Information System for the Buddhist Supreme Patriarch Hospital (Vasana Mahathera), Thailand..... <i>M.L. Kulthon Kasemsan</i>	2552
Competitive Advantages of the Territory: Forming Factors, Development Potential..... <i>Tatiana O. Dyukina and Svetlana G. Gorbushina</i>	2562
Special Economic Zones as Condition of Development of The Territory: Russian Experience..... <i>Tatiana O. Dyukina and Svetlana G. Gorbushina</i>	2571

Development of E-Commerce in Romania within The Worldwide E-Commerce Development..... <i>Mihaela Cornelia Sandu and Ionuț Constantin</i>	2582
Risk Management and an Approach for Introducing Functional Safety in the Development of Automotive E/E Systems..... <i>Larisa Ivascu, Lucian-Ionel Cioca, Matei Tamasila, Ilie Taucean and Cristin Bigan</i>	2595
Multipurpose Digital Platform in the Construction Industry Development Processes for Risk and Life- cycle Assessment..... <i>Richard Pinka and Jiri Kaiser</i>	2602
Towards a Framework for Overall Performance Measurement in Project Management..... <i>Iwona Lapunka, Katarzyna Marek-Kolodziej and Piotr Wittbrodt</i>	2617
Diagnosis of Process Parameters which Reduce The Defective Parts Ratio in Mass Production..... <i>Waldemar Woźniak, Witold Nawrocki, Roman Stryjski and Julian Jakubowski</i>	2628
International Tax Competition and Tax Exemption as an Economic Investment Stimulus – the case of Slovakia..... <i>Darina Saxunova, Daniela Novackova and Jana Kajanova</i>	2636
Investigation to Establish Way of Management Large Projects in Production and Service Enterprises – Research Results..... <i>Katarzyna Marek-Kolodziej, Iwona Lapunka and Piotr Wittbrodt</i>	2649
Investigation to Establish Way of Management Large Projects in Production and Service Enterprises – Research Methodology..... <i>Katarzyna Marek-Kolodziej, Iwona Lapunka and Piotr Wittbrodt</i>	2662
Software Patterns Retrieval Personalization with Multidimensional User Profiles..... <i>Nacim Yanes and Nahla Jlaiel</i>	2674
Mobile Applications for In-Store Shopping: Which Is the Attitude of the Generation Y?..... <i>Carmen Balan</i>	2686
Regional Foresight as a Technology for Development of The Regional Innovation System..... <i>Dmitry Rodionov, Irina Rudskaia and Viktoriia Degtereva</i>	2699
A Study of Organic Food Produce Innovations for Urban Consumer Patronage..... <i>Sha-Maine Soh, Robert Jeyakumar Nathan and Pei Kian Tan</i>	2706
Factors Influencing the Demand for Life Insurance in Malaysia..... <i>Darian Low and Robert Jeyakumar Nathan</i>	2712
Assessment of Business Competitiveness For High-Priority Regional Funding..... <i>Natalia Goncharova, Sergey Goncharov and Olga Zaborovskaya</i>	2718
Employee Satisfaction – IT User Experience Evaluation in Banking: A Case Study..... <i>Gabriel Jipa</i>	2724
The Marketing Mix – Particularities in the Optical and Optometric Goods Sector..... <i>Roman (Pareșcura) Polixenia Aurora</i>	2736
Welfare Ideology Uncovered by Using Chronology and Doctrine Evolution of the Concept..... <i>Cosma Roxana, Badea Carmen Georgiana, Pascu Bogdan, Ionescu Alina and Rătezanu Ionuț</i>	2749

Comparative Analysis on Welfare between The United States and Sweden.....	2755
<i>Pascu Bogdan, Rătezanu Ionuț, Badea Carmen Georgiana, Cosma Roxana and Mitriță Marcela</i>	
Redefining crisis – a theoretical update.....	2760
<i>Mammadzada Laman, Abuzarli Umid and Karimov Tural</i>	
Chronology and Typology of Crisis, Stories from the Last Century.....	2768
<i>Karimov Tural, Mammadzada Laman and Abuzarli Umid</i>	
Economic Growth and the Ideology behind it.....	2777
<i>Rădulescu Carmen Valentina, Iovițu Mariana, Mitriță Marcela, Georgescu Raluca and Călin Ana Maria</i>	
The Evolution of Globalization – A Chronological and Functional Review.....	2784
<i>Păduraru Daniela, Diaconu Ionelia, Rădulescu Carmen Valentina, Georgescu Raluca and Ionescu Alina</i>	
The Emerging Markets Wave – the Beginning of a New Crisis?.....	2791
<i>Bodislav Dumitru Alexandru, Bran Florin, Rădulescu Carmen Valentina, Curea Ștefania Cristina and Călin Ana Maria</i>	
Contractual Employment is Counter Productive Empirical Evidence from Pakistan.....	2799
<i>Kazi Afaq Ahmed</i>	
Methodological Aspects of Improvement of Tax System in Russia.....	2811
<i>Tatiana O. Dyukina</i>	
Application D'une Méthode Numérique A Base D'apprentissage Pour La Segmentation Conceptuelle De L'oral Arabe Spontané.....	2820
<i>Emna Boughariou, Younès Bahou and Mohamed Hédi Maâloul</i>	
Romanians' Interest in Sports Based On National Statistical Data.....	2836
<i>Teodora-Mihaela Iconomescu and Silviu Stanciu</i>	
The Value Stream Mapping in Hospital: The Case of Emergency Department.....	2844
<i>Shahid Al-Balushi</i>	
Structured Knowledge Management: An Impetus for the Export Economy?.....	2854
<i>Doris Maria Granabeter</i>	
The Impact of Tourism towards Residents' Satisfaction and Support for Sustainable Tourism Development: A Study of Tourism in Yogyakarta, Indonesia.....	2864
<i>Istyakara Muslichah and Norzalita Abd Aziz</i>	
Innovation Management System – a Necessity for Business Performance.....	2881
<i>Maier Dorin, Verjel Ana-Maria, Bercovici Adrian and Maier Andreea</i>	
Particularities of Relationship Marketing in Optometric Practice.....	2889
<i>Roman (Pareșcura) Polixenia Aurora</i>	
Innovations in Energy Business: The CEZ Group Case Study.....	2903
<i>Kateřina Bočková, Radka Vaníčková and Daniel Lajčín</i>	
Organization of Enterprise Architecture Information Monitoring.....	2920
<i>Aleksei B. Anisiforov</i>	

Predicting Condom Use Intention Among Batswana in-school Adolescents..... <i>Kolentino N. Mpeta, Ntebogang D. Moroke and Lesego Gabaitiri</i>	2931
Towards User's Acceptance Recommender System Model..... <i>Imen Gmach, Ghenima Melek and Lofi khrifish</i>	2937
Economic Efficiency of Food Processing Businesses Settled in Visegrad4 Member Countries: Focus on Food of Animal Origin..... <i>Jan Vavřina and Zdeněk Motlíček</i>	2947
Switching Barriers That Help Retain Online Retail Banking Users: A Study of Basic and Advanced Users..... <i>Chi Bo Wong, Ka Li Kelly Wong, Man Ho Wong and Man Kwan Wong</i>	2956
Managing Diversity Becomes Managing Capabilities..... <i>Feriha Özdemir</i>	2970
The Specificities of Female Entrepreneurship in Morocco: A State of Play through the Results of a Study..... <i>Hind Bouzekraoui and Driss Ferhane</i>	2982
The Impact of Marketing Strategies upon Students' Overseas University Enrolment Decisions..... <i>Chinnasamy Agamudai Nambi Malarvizhi, Junainah Binti Mohd Mahdee, Shamima Raihan Manzoor and Abdullah Al Mahmud</i>	3000
The Analyze Feasibility of an Investment Project..... <i>Barbu Andreea, Mihai Petruța and Vlăduț Oana</i>	3004
Customer Relationship Management in the Banking System..... <i>Barbu Andreea, Vlăduț Oana and Mihai Petruța</i>	3022
Qualitative Study on the Perception of Bachelor Students on the Quality of Technical Higher Education..... <i>Natalia Manea</i>	3027
Agriculture in The European Union and Romania..... <i>Iulia Gradinaru (Cristea) and Dorina Mocuta</i>	3032
Is Strategic Management Practice Important For Small Business Enterprises? Evidence from Saudi Arabia..... <i>Jolly Sahni</i>	3038
The Scholarly Potential of Russia's Academic Milieu: A Comparative Analysis of the Current Degree of Academic Staff Involvement in Innovation Activity <i>Irina Anatoleynna Kalinina</i>	3053
Students' Perception on The Quality of Higher Education Services. A Comparative Study..... <i>Natalia Manea, Radu D. Stanciu and Monica Niță</i>	3067
The Concept of Land Value Capture (LVC) in Urban Regeneration in Malaysia..... <i>Sabariah Eni, Muhammad Najib Razali, Hishamuddin Mohd. Ali and Za Manaf</i>	3073
The Importance of Optimization of Halal Tourism: A Study of the Development of Halal Tourism in Indonesia..... <i>Majang Palupi, Rizqi W. Romadhon and Nur Arifan</i>	3083

Risk Assessment of Innovative Project Using Fuzzy Inference System with Expert's Psychological Conditions..... <i>Anna Małgorzata Deptuła and Katarzyna Rudnik</i>	3093
Y'a-T-II Vraiment Un Besoin Pour Changer De Referentiel Comptable Au Maroc?: La Prétendue Value Relevance Des Normes Comptables IFRS..... <i>Omar Taouab and Khalifa Ahsina</i>	3106
Account Holders Behavior on Imposition of Withholding Tax on Banking Transactions in Pakistan..... <i>Kanwal Gul, Liaqat Ali, Zain Afzal Hashmi, Um-e-Amama Areeb Gul, Aamir Firoz Shamsi and Babar Ansari</i>	3117
Does The Psychological Role Motivates E-Health Literacy?..... <i>Siti Noorsuriani Maon, Naffisah Mohd Hassan and Sharidatul Akma Abu Seman</i>	3132
Tendencies on Reward Practices and Employees' Satisfaction Level: Evidence from Portuguese Companies..... <i>Dora Martins and Susana Silva</i>	3140
Image of Retail and Its Impact on Consumer Purchasing Decisions..... <i>Jaroslava Gburová and Daniela Matušíková</i>	3151
Use of Discount Portals Support by Tourism Service Providers..... <i>Daniela Matušíková and Jaroslava Gburová</i>	3159
Analysis of Selected Consumer Habits in the Purchase Process..... <i>Jaroslava Gburová and Martina Marchevská</i>	3167
Top Romanian Football Clubs Economic and Sport Performance Analysis..... <i>Teodora-Mihaela Iconomescu</i>	3174
Employees Opinion Mining: Value of Structured and Unstructured Content Analytics in a Bank..... <i>Gabriel Jipa</i>	3187
Performance Analysis of Malaysia's Open-Ended Real Estate Funds..... <i>Choo Chee Kang, Hishamuddin Mohd. Ali, Muhammad Najib Razali and Sabariah Eni</i>	3206
The management of product-development technologies supported by CAx techniques..... <i>Julian Jakubowski and Waldemar Woźniak</i>	3218
Change & Innovation Management from the Lake Group Holding AG..... <i>Simon C. Vlachos</i>	3230
Where is the Happiness-Generated Optimism Streamed in? European Perspective..... <i>Helena Šajgalíková, Lukáš Copuš and Michaela Poláková</i>	3235
Specifics of Technology Entrepreneurship Development in Russia..... <i>Rogova Olga, Filippova Tatyana, Rogov Alexander, Ryzhkova Marina and Tsibulnikova Valeriya</i>	3245
Institutional Design as a Tool of Mastering of Laboratory Economic Experiment..... <i>Ryzhkova Marina, Tsibulnikova Valeriya, Rogova Olga, Filippova Tatyana and Rogov Alexander</i>	3252

Eco-Innovation in the V4 Countries – Performance, Drivers, Barriers and Progress towards Circular Economy.....	3258
<i>Jolanta Baran, Agnieszka Janik, Adam Ryszko and Marek Szafranec</i>	
Designing a Circular Product in The Light of The Semantic Design Areas.....	3276
<i>Jolanta Baran</i>	
The Interrelation between Risk Management And The Organizational Context: Influence, Support and Barriers.....	3292
<i>Ruxandra Maria Mateescu (Bejinariu), Mihaela Maftai, Ana-Maria Verjel and Steffen Lange</i>	
Analyse De La Corrélacion Entre La Présence Sur Les Réseaux Sociaux Sur Le Nombre D’entrée Des Sites Touristiques, Le Cas De La « Loire Valley » Et De Tripadvisor.....	3309
<i>Bourliataux-Lajoinie Stéphane and Maubisson Laurent</i>	
Corporate Social Responsibility and Societal Marketing Concept in Financial Sector (Slovak Perspective).....	3317
<i>Lukáš Copuš, Mário Papík and František Olšovský</i>	
The Research’s Knowledge Transfer Through Co-Authorship Collaboration.....	3327
<i>Safawi Abdul Rahman, Siti Arpah Noordin, Fadhilnor Rahmad, Ahmad Nazri Mohamed, Hasnida Abdullah and Anaqi Ahmad Salleh</i>	
Efficiency Evaluation of Public Higher Education in the Czech Republic.....	3342
<i>Blanka Bazsova and Lucie Chytilova</i>	
Romanian Research, Development and Innovation System in the European Context.....	3350
<i>Cezar Ionut Bichescu, Mariana Madalina Chivu and Silvius Stanciu</i>	
Thematic Literature Review on Impact of Retailer’s Characteristics on Online Purchasing Intention.....	3358
<i>G.P.H. Kandambi and W.M. J. I Wijayanayake</i>	
Balanced Scorecard – Strategic Management Tool of Performance in Public Institutions.....	3372
<i>Talaghir Laurentiu Gabriel, Gheonea Victoria and Ionomescu Teodora Mihaela</i>	
The Modern Condition and Development of Industrial Infrastructure of Moscow.....	3383
<i>Davydova Olesia</i>	
The Continuous Improvement of Services. A Quantitative Study in Marketing Strategies.....	3393
<i>Maria Adelina Cristea, Ana Valentina Ruse and Victor-George Constantinescu</i>	
Corporate Social Responsibility in Health Industry: A Quantitative Approach Regarding Pharmacy Chains.....	3398
<i>Ana Valentina Ruse, Victor-George Constantinescu and Maria Adelina Cristea</i>	
Overview the Linkage between Environmental Regulations And Trade: Case of NAFTA.....	3402
<i>Pilasluck Choomta</i>	
Les Enseignants Universitaires A L’épreuve Du E-Learning: Une Identité Professionnelle A Reconstruire?.....	3411
<i>Sana Miladi</i>	
Foresight of Innovative Management Technologies in Russia.....	3421
<i>Valery Maslennikov and Irina Kalinina</i>	

The Assessment of Goodwill of Romexpert Limited Liability Company and the Assessment Effect on the Performance Indicators.....	3429
<i>Talaghir Laurențiu Gabriel, Crețu Carmen Mihaela and Necșulescu Ecaterina</i>	
Assessment of the Effectiveness of Regional Innovation Systems in Russia.....	3437
<i>Irina Rudskaia, Dmitriy Rodionov and Viktoriia Degtereva</i>	
Entrepreneurship Behavior of BUES Students.....	3450
<i>Eduard Gabriel Ceptureanu and Margareta Florescu</i>	
Knowledge transfer issues.....	3456
<i>Sebastian Ion Ceptureanu and Margareta Florescu</i>	
Influence Model Of Learning And Critical-Thinking Ability Of Learning Science Of Primary School Students.....	3462
<i>Ucu Cahyana, M. Syarif Sumantri and Uswatun Hasanah</i>	
Study on the Pork Market in the European Union.....	3470
<i>Elena Soare, Irina-Adriana Chiurciu, Livia David, Aurelia-Vasilica Bălan and Ovidiu-Mihai Popescu</i>	
Human Resource Management and Innovation Performance in Organizations.....	3480
<i>Maier Dorin, Irmer Sven-Joachim, Ceausu Ioana, Gavril Roxana and Maier Andreea</i>	
Economic Aspects and Contradictions of Sustainable Housing.....	3487
<i>Petr Stepanek and Daniela Spirkova</i>	
Declining Sales due to Customer Satisfaction Issues Facing Pharmaceutical Companies: The Case of a Lebanese Pharmaceutical Company.....	3494
<i>Mireille Azzam, Jennifer Abou Hamad and Ghassan Beyrouthy</i>	
The Impact of Accounting Harmonisation and Conformity on Financial Reporting For Entities in the Construction Field in the Western Region of Romania –The Accountant’s Perception.....	3513
<i>Oana Bogdan, Aura Domil and Dorel Mateș</i>	
An Empirical Study on Crowdsourcing Innovation Intermediaries.....	3520
<i>Cândida Silva and Isabel Ramos</i>	
Arabic Text Summary Evaluation Method.....	3532
<i>Samira Ellouze, Maher Jaoua, Lamia Hadrich Belguith</i>	
When Financial Stability Prevails Over the Oil Market State.....	3542
<i>Yulia Y. Finogenova, Denis V. Domaschenko and Olga V. Boyko</i>	
European Union and Environmental Regulations: Who Actually Benefited?.....	3562
<i>Pilasluck Choomta</i>	
Investment in Education and Training of Employees of the Company / Legal and Financial Aspects.....	3569
<i>Silvia Treľová and František Olšovský</i>	
The Effect of Corporate Diversification on a Firm’s Cost of Capital: A Co-Insurance Perspective (Empirical Evidence from Indonesia).....	3580
<i>Katiya Nahda and Marwan Asri</i>	

State Based Milestones in Process Modeling Methods Based On Behavioral Approach.....	3598
<i>Josef Myslin and Jiri Kaiser</i>	
L’aversion au Risque et l’Investissement en Éducation.....	3607
<i>Sana Mami Kefi</i>	
Managing Contract Performance for Sustainable Business	3624
<i>Roxana Maria Gavril, Olaru Marieta, Irmer Sven-Joachim and Verjel Ana-Maria</i>	
Assessing the Economic Effects of Cartels: An Empirical Analysis of a Fuel Market Cartel.....	3638
<i>Iuliana-Tania Zlatcu</i>	
Assessment of Selected Components of Consumer Rights Awareness in Slovak Republic.....	3650
<i>Katarína Gubíniová, Silvia Treľová and Gabriela Pajtinková Bartáková</i>	
Competences of University Graduates in Field of Transport and Logistics.....	3662
<i>Lenka Ližbetinová</i>	
Knowledge Capital Investment and Operational Profitability: The Italian Listed Firms, ‘Halfway Along’ a Dark Path.....	3670
<i>Marco Taliento</i>	
Evaluation of Tourism Websites.....	3685
<i>Brito José Bonjisse and Elisabete Paulo Morais</i>	
A Brief Overview of the Bucharest Stock Exchange in the Context of Central and Eastern European Capital Markets.....	3700
<i>Pop (Anghel) Ioana and Man Mariana</i>	
The Structure of Financial Resources for Corporate Training In The Czech Republic.....	3706
<i>Zdeněk Čaha</i>	
The Model of Spiritual Well-Being of Employees in Indonesia.....	3713
<i>Kholik Nur Afandi, Heru Kurnianto Tjahjono and Majang Palupi</i>	
What Makes A Successful Entrepreneur? : An Exploratory Study Among Post-Retirement Entrepreneurs In Indonesia.....	3722
<i>Patisina, Heru Kurnianto Tjahjono and Majang Palupi</i>	
Literature Review: Improving Project Efficiency within Strategic Procurement for Large-Scale Projects..	3731
<i>Parima Savik</i>	
Economically Development of 3D Printing Technologies in Romania.....	3735
<i>Băilă Diana-Irinel and Lazăr Livia-Veronica</i>	
Case Study Vouch365 Changing Customer Preferences.....	3739
<i>Zainab Sarwar Sheikh and Kazi Afaq Ahmed</i>	
European Impact Investment Market as a Challenge for Investors.....	3751
<i>Daniela Majerčáková and Alexandra Mittelman</i>	
A Conceptual Model for Classification of Information.....	3757
<i>Nahid Hashemian Bojnord</i>	

Awareness and Perception among Academicians in Utilizing Personalised Learning Management System: A Case Study..... <i>Hasnida Abdullah, Ima Shanaz Wahidin, Khiriah Ibrahim, Safawi Abdul Rahman, Shahrul Ridzuan Arshad and Shefek Afendi Mohd Zain</i>	3762
Identification of Key Drivers of Property Management Capability Index for Stratified Residential Property Management in Malaysia..... <i>Mustafa bin Omar, Hishamuddin bin Mohd. Ali, Ibrahim @ Atan bin Sipan, Shahabuddin bin Abdullah, Maimunah bte Sapri, Dzurllkanian bin Daud and Kamalahasan a/l Achu</i>	3775
Adoption of International Financial Reporting Standard, Capital structure and Profitability of Selected Quoted firms in Nigeria..... <i>Adegbola Olubukola Otegunrin, Francis Odianonsen Iyoha, Uwalomwa Uwuigbe and Olubukola Ranti Uwuigbe</i>	3788
A Survey of Pakistan’s SQA Practices: a Comparative Study..... <i>Sumeen Farooqui and Waqas Mahmood</i>	3798
Benefits to Organizations after migrating to Scrum..... <i>Waqas Mahmood, Nabiha Usmani, Muhammad Ali and Sumeen Farooqui</i>	3815
Décider de ne pas décider : une investigation qualitative des déterminants de la délégation de la décision des consommateurs..... <i>Fatma Drira Besbes and Mohammed Kamoun</i>	3829
The Specifics of Unemployment Rate in Slovakia and Czech Republic..... <i>Lucia Kočíšová and Zuzana Stoličná</i>	3844
Defining the Characteristics of Learning Commons for Malaysian State Mosque: A Descriptive Analysis..... <i>Siti Arpah Noordin, Mad Khir Johari Abdullah Sani, Mohamad Noorman Masrek, Ahmad Nadzri Mohamad and Muammar Hasif Shamsuddin</i>	3852
Alliance Network of Governmental Role on SME in Business Sustainability..... <i>Bulan Prabawani, Saryadi, Widiartanto and Agus Hermani DS</i>	3866
Rôle De La Communication Entrepreneuriale Dans Le Succès Des Nouveaux Projets En Tunisie..... <i>Bilel Bellaj, Samira Boussema and Salah Ben Hamad</i>	3873
Analysis of the Perception of Beneficiaries Regarding the Process of Accessing EU Funds in Tourism... <i>Anamaria Cătălina Radu, Mihai Cristian Orzan and Andreea Mihaela Barbu</i>	3888
Analysis and Forecasting of the Innovative Development of Regions and its Influence on Public Economic Policy..... <i>Yulia Vertakova, Olga Grechenyuk, Anton Grechenyuk and Sergey Emelianov</i>	3894
Experiential Marketing Scale Development for Health Care Services..... <i>Gheorghe Consuela Mădălina, Purcărea Victor Lorin and Gheorghe Iuliana Raluca</i>	3906
The impact of European Funds on the Labor Market in Romania <i>Cătălina Mihaela Bădou</i>	3919
Categorization of e-government capabilities: Lessons learned from a Canadian public organization..... <i>Soumaya I. Ben Dhaou and Laurent Renard</i>	3929

The LinkedIn Platform in Human Resources Recruitment..... <i>Cândida Silva, Susana Silva and Dora Martins</i>	3942
The Impact of EU's Structural Funds on Regional Development in Portugal..... <i>Cătălina Mihaela Bădoiu</i>	3954
Enhancing Security Control of BPM Systems Based Data for E-Learning Processes..... <i>Imen Chaouachi Allani and Belhassen Zouari</i>	3966
A Generic Flow Based Model for Understanding Critical Infrastructure Dependency on Space Systems..... <i>Alexandru Georgescu and Olga Bucovetchi</i>	3974
Fuzzy Association Rules Mining Algorithm using Prime Numbers..... <i>Imen Mguiris, Hamida Amdouni and Mohamed Mohsen Gammoudi</i>	3983
The Farm Structure Surveys in the European Union – 2010 Romanian Agricultural Holdings between the European Definition and Its National Interpretation..... <i>Stanciu (Chiriloaie) Violeta</i>	3994
Priority of Requirements and Method for Definition of Project Scope..... <i>Josef Myslin and Jiri Kaiser</i>	4002
Mesure De La Nostalgie En Marketing : Adaptation Et Test De Deux Echelles Francophones Dans Un Contexte Tunisien..... <i>Leila Lefi Hajlaoui and Abderrazak Gharbi</i>	4014
LabVIEW Application for the Strength Calculus of an Unhomogeneous Beam..... <i>Paulina Spânu, Gabriel Jiga and Mihai Rădulescu</i>	4024
Corporate Governance and Financial Sustainability of Microfinance Institutions in Nigeria..... <i>Okoye Lawrence Uchenna, Erin Olayinka Adedayo, Ado Ahmed and Areghan Isibor</i>	4035
Effect of External Debt on Economic Growth: Evidence from Nigeria..... <i>Okoye Lawrence Uchenna, Modebe Nwanneka J., Erin Olayinka Adedayo and Evbuomwan Grace O.</i>	4046
A Comparative Analysis of the Customs Procedures In China and Russia <i>Olga Karpova and Igor Mayburov</i>	4059
The Digital Economy and Reinventing Distribution – Case Study..... <i>Doina I. Popescu</i>	4073
Modern Learning Technologies: Empirical Analyses (On the example of teaching foreign languages and intercultural communication)..... <i>Tatyana Ye. Zemlinskaya and Natalia G. Fersman</i>	4087
Effectiveness of EVT-Copula Approach in Risk Management..... <i>Tomáš Jeřábek, Vladimír Šefčík and Dana Martinovičová</i>	4095
Analyzing the relationship between Patents and Exports using country level data..... <i>Snehal Shetty, Arathy Ashok and Ranjany Sundaram</i>	4106
Role of University-Industry collaborations in increasing research output..... <i>Snehal Shetty, Harie Naarayanan and Ranjany Sundaram</i>	4116

Good exits and burgeoning entries: a cross country analysis of the relationship between the insolvency related outcome and early stage entrepreneurship activity..... <i>Snehal Shetty, Silpa Sivan and Ranjany Sundaram</i>	4127
How is the Cross-Cultural Adaptability of International University Students at University of Economics, Prague..... <i>Tomáš Sadílek</i>	4135
On The Question of Corruption Spread in The Resisting Economic System..... <i>Smagin Vyacheslav Nikolaevich, Karpushkina Anzhelika Viktorovna, Danilova Irina Valentinovna and Aliukov Sergei Viktorovich</i>	4141
The Effect of Human Capital Development on Employees' Attitude to Work in Insurance Industry in Nigeria..... <i>Lanre Amodu, Philip Alege, Stephen Oluwatobi and Thelma Ekanem</i>	4152
Do Intellectual Capital Disclosures create Values for? High Technology Firms in Malaysia?..... <i>Fathyah Hashim, Romlah Jaffar, Mohamat Sabri Hassan and Zaleha Abdul Shukor</i>	4163
Sociological, Cultural, Historical, Economic and Philosophical Foundations of Innovative Development Model In Terms Of Western and Russian Culturales..... <i>Anton A. Antipov and Elena Yu. Gordeeva</i>	4184
Family Business Succession in the Czech Republic – An academic overview..... <i>Alexandr Asmalovskij, Ondřej Hradský and Tomáš Sadílek</i>	4196
A Rule-based Decision Support System for Recommending Medicinal Plants <i>Sondes Dardour, Nacim Yanes and HÉla Fehri</i>	4204
The Impact of Trust in the Relationship between M-Commerce Website Quality and Online Purchase Intention: A Study among Malaysian Consumers..... <i>Shaizatulaqma Kamalul Ariffin, Boon Tee Kai and Yusliza Mohd Yusoff</i>	4215
Influence of Audience's Disposition towards Web Adverts on Product Awareness and Patronage..... <i>Oluwaseyi Williams, Thelma Ekanem, Idowu Sobowale and Lanre Amodu</i>	4227
FDI life-cycle: consequences for Czech Republic..... <i>Marcel Ševela</i>	4239
Importance of Development Companies in Redevelopment Process <i>Daniela Spirkova and Maria Zubkova</i>	4245
To insert a semantic aspect for a learning and evaluation system of students..... <i>Wiem Ben Khalifa, Dalila Souilem and Mahmoud Neji</i>	4253
Innovative Technologies, the Premises of Big Data in Ehealth..... <i>Georgeta Soava, Anca Mehedintu and Adriana Schiopoiu Burlea</i>	4261
Dimensions of Accounting Quality at Companies Using the Indirect Reporting Method for Operating Cash Flows <i>Maria Carmen Huian, Marilena Mironiuc and Mihaela Chiriac</i>	4272

Evolution of the Romanian Trade with Agro-food products..... <i>Silviu Beciu and Armenița Georgiana Arghiroiu</i>	4282
The Portfolio Behaviour of Employment-Based Cooperative Thrift and Credit Societies..... <i>Kehinde A Adetiloye, Joseph N Taiwo, Lawrence Uchenna Okoye and Uzo Bede Achugamonu</i>	4288
A Co-Integration Analysis of Interest Rate Spread and Corporate Bond Market Development in Selected African Economies..... <i>Patrick O. Eke, Kehinde A. Adetiloye, Esther O. Adegbite and Lawrence U. Okoye</i>	4299
ERA Fellowship 2016 and Horizon 2020 ENHANCE Project: Increased Visibility for Academic Research..... <i>Suzana Carmen Cismas</i>	4317
Characterizing of Serious Games Based on Pedagogical Needs..... <i>Afef Ghannem, Karim Sehaba, Raoudha Khcherif And Henda Ben Ghezala</i>	4330
The Utilization of Building Information Modeling In Nigerian Construction Industry: Challenges and Prospects..... <i>Ayodeji Olubunmi Ogunde, Funsho Dele Babalola, Gbemisola Ajoke Akinola, Kunle Elizah Ogundipe, Sakariyau Adeboye Ademola, Eseohe Akuete and Hezekiah Farayola</i>	4339
Current Issues of Planning In Respect Of the Economic Crisis: The Case of Slovak Republic..... <i>Branislav Zagoršek, Martina Beňová and Nadežda Jankelová</i>	4356
Gender Inequality and Women Discrimination in the Real Estate Firms in Lagos State, Nigeria..... <i>Oluwunmi A. O., Emeghe I. J., Oluwadamilola A., Fulani O., Peter N. J. and Akinjare O. A.</i>	4367